

Data on funding for the NGO sector

JUNE 2020

This work is licensed under a Creative Commons Attribution-NoDerivs 4.0 Unported License

BOSTON GENEVA MUMBAI SAN FRANCISCO SEATTLE WASHINGTON, DC FSG.ORG

Contents

1 Context

- 2 Data on funding for the NGO sector by category
 - 2.1 Spending from Government
 - 2.2 Donations from U/HNWIs
 - 2.3 Donation from other individuals
 - 2.4 Funding from businesses, through CSR
 - 2.5 Funding from foreign sources
- 3 Relevant data graphs

Overview

- This presentation compiles datapoints on funding for the NGO sector in India, from existing sources/research.
- It lays out the datapoints from different sources across categories (e.g., funding from Government, CSR, donations), as well as our understanding of the underlying sources of the datapoints and the methodology used to arrive at the datapoints.
- The information here is intended as a public good. FSG does not take any responsibility of it's accuracy or any liability of events caused by its use
- Sources and datapoints compiled in this presentation were identified through secondary research and interviews with individuals who have done research in the space.
- We would like to thank all those who helped us in this effort, particularly individuals at Sattva Consulting (and at Sattva's India Data Insights initiative), Dasra, the Indian School of Development Management, the Centre for Social Impact and Philanthropy, Samhita Social Ventures, Ripple Effect, Bain, Arthan, TBL Consultancy Services, GuideStar, and Hari Seshasavee.

Definition and overview of the NGO sector

- NGOs are state independent voluntary groups working towards charitable purposes. Section 2(15) of the Income Tax Act, 1961 defines charitable purpose as those activities aimed at the relief of the poor, education, yoga, medical relief, preservation of environment (including watersheds, forests, and wildlife) and preservation of monuments or places or objects of artistic or historic interest, and the advancement of any other object of general public utility¹
- There are different legal entities under which an NGO can register itself: charitable trust, society, or private limited non-profit company (known as a Section 8 Company)¹
- The number of NGOs in India varies depending on sources
 - A report by the Central Statistics Office mentions 3.1M NGOs registered under the **Societies Registration Act** (2012)²
 - There are ~220K³-310K⁴ NGOs that file annual tax returns
 - There are ~92K NGOs registered on the Darpan portal of NITI Aayog⁵

Source: 1. Legal Structures commonly used by NGOs in India, Anubhav Pandey, iPleaders (blog), 2017 (accessed on 18/05/2020); 2. Non Profit Institutions in India A Profile and Satellite Accounts in the framework of System of National Accounts, National Accounts Division Central Statistics Office Ministry of Statistics and Programme Implementation, Government of India, 2012; captures the number of societies in India across multiple categories, including religious and relating to housing (e.g., community and neighborhood organizations, housing associations – unclear if the same as housing societies); 3. Exempted Institutions, Income Tax Department website, Government of India (accessed on 26/05/2020), the assumed number of NGOs is equal to the number of records on the platform, unclear if the database is comprehensive or has multiple entries for the same organization, the database also includes some private schools, hospitals, etc.; 4. See order dated 10/01/2017 in Writ Petition 172/2011, Manohar Lal Sharma, Supreme Court of India Record of Proceedings; 5. Darpan Portal, NITI Aayog Government of India (accessed on 18/05/2020)

Key sources of data used in this document (1/3)

Source	Relevant data relating to funding for NGOs	Research approach
India Philanthropy Report 2019, Bain (written in partnership with Dasra)	Funding by individuals, domestic corporations and foreign funders, framed as funding to the social sector*	Expert calls, secondary research and analysis
Everyday Giving in India: Harnessing the potential of a billion givers for social impact, Sattva Consulting (2019)	Funding by individuals, from corporate social responsibility, international foundations and ODA	Secondary and primary research, including online surveys of 700 everyday givers and 106 qualitative interviews with stakeholders (e.g., social purpose organizations (SPOs),** ecosystem enablers)
Report of the High Level Committee on Corporate Social Responsibility 2018, Ministry of Corporate Affairs	CSR funding spent by corporates, divided by PSUs and non-PSUs, and funding for which corporates are liable but on which they have not reported	Data obtained from the filings made by the companies up to 31st March, 2019 in the Ministry of Corporate Affairs registry
What do nonprofits think of CSR? Anushree Parekh, et al., Samhita Social Ventures, article published on IDR (2020); and internal data from Samhita Social Ventures	Data on number of NGOs that receive CSR funding and the CSR contribution to their budget	Online survey that was shared with 2000 active NGOs in Samhita's network, of which 220 NGOs replied***

Note: *Funding for the social sector has a broader definition than just funding to NGOs, and is defined as any funding that is provided for activities for which the end objective is not to generate profits; the definition may vary depending on the category of funding looked at; **SPOs refer to NGOs in this specific piece of research; ***The methodology on data collection was shared by Samhita Social Ventures

Key sources of data used in this document (2/3)

Source	Relevant data relating to funding for NGOs	Research approach
Estimating Philanthropic Capital in India, Centre for Social Impact and Philanthropy (2019)	Funding provided through corporate philanthropy, foreign philanthropy, and by Government. The data is compiled in separate datasets. Also have raw data on revenue forgone under 80G, but the datapoints were not included in this research as only contained the data of reported tax deductions and did not have a conversion to the associated funding for NGOs.	 Compiled from publicly available data from multiple Government sources Corporate philanthropy (reporting of corporates, from the Ministry of Corporate Affairs) Foreign philanthropy (FCRA from the Ministry of Home Affairs) Government (funding sanctioned by the government, registered under NGO Darpan)
Strengthening Philanthropic Giving And Impact Investing For Development In India, Intellecap Sponsored by MacArthur Foundation (2016)	Provides data on Govt. funding for specific programmes. Other data given includes estimates of the potential giving contributions of individual funders, corporates, Indian diaspora groups, to philanthropic giving and impact investing. However, only the datapoint on Govt. funding has been used in this document since the others were estimates of potential giving.	Based on secondary research and interviews with stakeholders.
India Giving, Insights into the nature of giving across India, Charities Aid Foundation (2012)	Provides an estimate of the total amount given to charitable organizations by adults living in urban areas in 2011	Conducted a survey with ~9,000 adults across India (covering metros, tier 1 and 2 cities), in which respondents were randomly sampled.

Key sources of data used in this document (3/3)

Source	Relevant data relating to funding for NGOs	Research approach
Annual report 2017-18, NITI Aayog, Government of India	Data on funding from select ministries to NGOs	Based on data from the Public Financial Management System (PFMS), which has been integrated with the NGO Darpan portal and tracks funding from ministries to NGOs
India's Private Giving: Unpacking Domestic Philanthropy and Corporate Social Responsibility, OECD Development Centre (2019) Research conducted with support from Sattva Consulting	Data on purpose/sector of funding from foundations and CSR	Data collected from a sample of 50 private organizations in India comprising of corporates, family foundations and other grantmaking foundations
The State of CSR in India 2014-18, India Data Insights (IDI) IDI is an initiative by Sattva Consulting	CSR funding provided by corporates that are liable to give CSR funding	Analysis of CSR reporting by companies, from data made available by the the Ministry of Corporate Affairs, as of June 2019

Overarching comment on data: Most of the raw data for the various categories of funding comes from Government sources. Due to timing of collection/filing, the data may not be comprehensive.

Additional sources of data identified but not used directly in this document

Source	Relevant data relating to funding for NGOs	Research approach
India's CSR reporting survey 2017, KPMG	Analyses the annual CSR disclosure and spend of 100 companies as on 31st March 2017, including by turnover of company, by type of purpose, foreign vs. Indian companies	Selected the top hundred listed companies on the National Stock Exchange (NSE) as per market capital on 31 March 2017 and analyzed publically available documents regarding their CSR
CSR Analysis of BSE big 370 companies FY16-17, CSRBOX	Analyses the CSR budget prescribed and spent, including by industry of 370 companies, by purpose of funding, geography where funds are spent.	Analysis of CSR spend of 370 companies that (1) have INR 1Cr or above prescribed CSR spending in FY16-17, (2) are listed on BSE or a subsidiary of a BSE-listed company, (3) have made public data on their CSR spending. These companies represented 2/3 rd of the total CSR spend in India.
India Giving 2019, Charities Aid Foundation	Analysis of individual giving, mainly focused on behaviour of individual donors (purpose, type of organization supported, typical amount given, etc.). Does not provide data on overall funding provided through individual giving.	Online survey of 1,057 individuals. Consider that their sample is representative of the urban population. Sample has also been weighted to known population data on demographics including age, and gender. (No additional detail provided on methodology).
Diaspora Giving to India, Dalberg (2017)*	Estimates total funding of the HNW Indian diaspora members (est. USD 135M-210M from 1750 individuals with net worth greater than USD 30M in 2017)	Based on interviews with more than 80 individual donors, philanthropy experts and NGOs to understand giving behaviors among diaspora community members.
India's Funds to NGOs Squandered, Asian Centre for Human Rights (2013)	Funding from Central and State Governments to Voluntary Organizations (VOs) and NGOs	Data from Central and State Governments collected through applications filed under the Right to Information (RTI) act.

Note: *Not publically available.

Summary of key datapoints identified

Source name	Annual report 2017-18	Strengthening Philanthropic Giving And Impact Investing For Development In India	India Philanthropy Report 2019	Everyday Giving in India: Harnessing the potential of a billion givers for social impact		Estimating Philanthropic Capital in India	Report of the High Level Committee on Corporate Social Responsibility 2018	The State of CSR in India 2014-18
Source author	NITI Aayog	Intellecap	Bain	Sattva Consulting	Charities Aid Foundation	Centre for Social Impact and Philanthropy	Ministry of Corporate Affairs	India Data Insights
Categories of funding		Numbers in INR Crore						
Central Government	2,843 ¹	See note 2	See note 2			2,568 ³		
Donations from U/HNWIs			31,3904	25,400				
Retail giving			11,610	3,228-3,5215	5,000			
Funding from businesses, through CSR			13,000	13,400 ⁶		13,966	13,327	12,848
Foreign sources ⁷			13,000	15,100		14,824		
Year of data	FY17-18	FY15-16	FY17-18	FY17-18	2011	FY15-16	FY17-18	FY16-17

Notes:

- 1. Represents INR1,895Cr for period FY17-18, up till 07/12/2017 that has been annualized to reflect funding for the entire year. Funding provided by Ministries, unclear if includes funding that would have been provided through State Governments.
- 2. Estimate the overall funding from Government to the social sector to be of INR 210,000Cr based on the largest social programmes/schemes, but does not represent actual funding specifically going to NGOs
- 3. Funding provided by Ministries, unclear if includes funding that would have been provided through State Governments. Data for FY17-18
- 4. Includes total donations greater than INR 10Cr (INR 23,650Cr) and total contributions of U/HNWIs smaller than INR 10Cr (INR 7,740Cr)
- 5. Includes INR 276Cr in donations from non-Indian residents
- 6. CSR data is for FY15-16
- 7. Definition of foreign sources and methodology varies by source: Bain based on FCRA data mentioned in proceedings of the Parliament of India; Sattva Consulting funding by International Foundations (INR 8,700Cr) from SDGFunders and in ODA grants (INR 6,400Cr) from OECD data; CSIP based on FCRA data, includes institutional funding and individual donations

Summary of observations on data – for discussion (1/2) (TBD whether to include in further dissemination)

CSR:

- Data from the Ministry of Corporate Affairs (MCA) seems consistent and reliable, as based on reporting that corporates are mandated to comply to
- Data is granular with details on share of CSR spent directly by companies (33%), or by trusts/ societies/ section 8 companies set up by the companies (10%)¹

Foreign sources (includes Foreign Foundations and all individuals, even U/HNWIs):

- Data from the Ministry of Home Affairs seems consistent and reliable as based on filings NGOs are mandated to comply to
- Data specifically tracks funding going to NGOs
- May include contributions from **foreign** U/HNWIs (and hence **overlap** with data under U/HNWIs)

U/HNWIs:

- Data from the Hurun India Philanthropy List (1) only tracks donations greater than INR 10Cr, (2) some of the funding from U/HNWIs is going to their own implementation organizations as opposed to actual funding going to NGOs, (3) the funding may be going to an endowment and hence is not reflective of actual annual spending in the social sector, and (4) ~66% of the giving by U/HNWIs is by Azim Premji² (and the bulk went into the endowment for APPI and Azim Premji Foundation)
- "CSR accounts for 49% of total Philanthropic Donations in Hurun India Philanthropy List 2018". Unclear if there is double counting between U/HNWIs from Hurun and CSR spend from MCA³

Domestic Foundations:

- Not explicitly tracked. Many domestic foundations are corporate foundations (like H.T. Parekh Foundation) and would come
 under CSR. Others are linked to individuals and would be included under U/HNWIs.
- Spending by foundations with endowments may not be included anywhere (e.g., Swades). Note, Tata Trusts were included in funding from domestic corporations in Bain's <u>India Philanthropy Report 2019</u>

Summary of observations on data – for discussion (2/2) (TBD whether to include in further dissemination)

Retail giving:

• Two approaches have been used to estimate retail giving: (1) through **self-reported information in a survey** extrapolated to a national level; (2) through estimations based on the foregone revenue reported by the Govt. due to **80G deductions**.

Central government:

- The only data on Government spending on NGOs is from **NGO Darpan**. It is not clear if this captures all the Government spend on NGOs.
- The sources referenced have the total Central Government spend **on social programes** (e.g., MNREGA, Swatch Bharat). Some of this is spent on NGOs, but we were not able to find any data sizing this subset.
- We did not come across any data of funding for NGOs at a state level.

Contents

- 1 Context
- 2 Data on funding for the NGO sector by category
 - 2.1 Spending from Government
 - 2.2 Donations from U/HNWIs
 - 2.3 Donation from other individuals
 - 2.4 Funding from businesses, through CSR
 - 2.5 Funding from foreign sources
- 3 Relevant data graphs

Data on spending from Government (1/2)

Main source	NITI Aayog 2017-18 annual report	Centre for Social Impact and Philanthropy, Estimating Philanthropic Capital in India*
Data point	INR 1,895Cr released to 1,029 NGOs under 221 schemes of 34 ministries during FY17-18, up to 07/12/2017 (est. INR 2,843Cr when annualized)*	INR 2,568Cr from the Government to NGOs
Approach/ additional sources	 According to NITI Aayog's annual report, an NGO has to first sign-up on NGO Darpan in order to transact business with the line Ministries/ Departments. NITI Aayog's 2019-20 annual report mentions that 30 out of 51 grant-giving ministries have linked their portals to NGO Darpan, suggesting that the data available is incomplete. 	Raw data from NGO Darpan, compiled in a dataset available on <u>CSIP's website</u> ; (accessed in May 2020)
Additional cuts to the data in main source	N/A	 By year: FY13-14 (INR 2,203Cr), FY14-15 (INR 6,569Cr), FY15-16 (INR 6,884Cr), FY16-17 (INR 9,148Cr); FY17-18 (INR 2,568Cr)
Comments	 Unclear if data captures all the funding for NGOs from the 30/34 ministries linked to Darpan. Also unclear if these are funds transferred to states which are then given to NGOs Does not include funding for NGOs from the other ministries whose portals are not linked to NGO Darpan 	- Source of the variation between FY17-18 and previous years is unclear

Data on spending from Government (2/2)

Main source	Bain, India Philanthropy Report 2019		Intellecap, Strengthening Philanthropic Giving And Impact Investing For Development In India
Data point	INR 210,000Cr of central government funding for the social sector in FY17-18	Est. INR 10lakh crore of total public spending for the social sector in FY17-18, based on the estimate that state funds for the social sector are 4x that of central.	USD 32Bn (~INR 210,000Cr) in central government budget for 12 key social programmes for FY15- 16
Approach/ additional sources	Sum of central Govt's spending on the 10 largest social sector programmes*	Estimated the ratio of central to state funds by comparing central Govt's spend on top 10 social sector programmes, and state Govts' spend (which included top 10 social sector programmes and other public programmes) for FY13-14 to FY16-17**	Sources not provided, however numbers for specific schemes that were triangulated, generally match with actuals of Centrally Sponsored Schemes.***
Additional cuts to the data in main source	Data available for FY13-14 (INR 145,000Cr) and FY17-18 (INR 210,000Cr)	N/A	Specific datapoints for 12 social programmes, including MNREGA, Indra Awas Yojana, food security.
Comments	 NGOs would also include local im campaigns, etc. 	plementing organizations building toile	ets, doing communication

Overarching comment on data: Data available here is on the overall spending from Government, not funding specifically given to NGOs.

Note: *See appendix for full list; actual source used is no longer functional; **Actual source used is no longer functional; ***See screenshots of representative pages of the document in appendix, found in *Expenditure Profile 2017-2018, Centrally Sponsored Schemes, Statement 4A*, India Budget website, Ministry of Finance, Government of India

Comments on data

- Most of Government funding to NGOs will be given at state level rather than central. In our search, we did not come across any data of funding for NGOs at a state level.*
- Seems many state Governments may not have appropriate information systems to track the money going to NGOs.

Contents

- 1 Context
- 2 Data on funding for the NGO sector by category
 - 2.1 Spending from Government
 - 2.2 Donations from U/HNWIs
 - 2.3 Donation from other individuals
 - 2.4 Funding from businesses, through CSR
 - 2.5 Funding from foreign sources
- 3 Relevant data graphs

Data on donations from U/HNWIs

Main source	Bain, India Philanthropy Report 2019	Sattva Consulting, 'Everyday Giving in India: Harnessing the potential of a billion givers for social impact'
Data point	~INR 23,650Cr in donations greater than INR 10Cr by U/HNWIs to the social sector in FY17-18	USD 3.810Bn (~INR 25,400Cr) in donations from U/HNWIs to SPOs FY17-18
Approach/ additional sources	 Have taken ~INR 2,310Cr in donations greater than INR 10Cr by UHNWIs during Oct 2017 to Sep 2018 from Hurun India Philanthropy list 2018, to which added ~INR 20,000Cr contributions by Azim Premji, as per pledge mentioned in the media. Calculated the FY17-18 pledge based on the increase in total pledge for that year 33% of INR 78,000Cr (see one of the articles used). 	 Have taken USD 2,649M (or ~INR 17,660Cr) an average of the U/HNWIs donations greater than INR 10Cr between 2013 and 2016 as per the Hurun India Philanthropy list; to which added USD 1,161M (or ~INR 7,740Cr) sourced from the team who wrote the Bain, India Philanthropy Report 2019, and is equivalent to the HNWI donations under INR 10Cr (see slide 20)
Additional cuts to the data in main source	- 80% of the funding is from Azim Premji	N/A
Comments	- N/A	- N/A

Comments on data

- The Hurun India Philanthropy list may not provide an accurate picture of the funding from U/HNWIs as some individuals may not want to disclose how much money they have given to philanthropy.
- Further, some of the funding provided by U/HNWIs may not accurately reflect the annual funding for NGOs as, it –
 - May be going into the U/HNWIs' own foundation as an endowment (e.g., the bulk of Azim Premji's contributions went into the endowment for APPI and Azim Premji Foundation), and/ or
 - May be going into U/HNWIs' own programmes
- According to the Hurun India Philanthropy List 2018, CSR accounted for 49% of Philanthropic Donations. It is unclear if this number is also included in the CSR data of MCA.

Contents

- 1 Context
- 2 Data on funding for the NGO sector by category
 - 2.1 Spending from Government
 - 2.2 Donations from U/HNWIs
 - 2.3 Donation from other individuals
 - 2.4 Funding from businesses, through CSR
 - 2.5 Funding from foreign sources
- 3 Relevant data graphs

Data on donations from other individuals (1/2)

Main source	Bain, India Philanthropy Report 2019*	CAF, India Giving 2012
Data point	~INR 19,350Cr in donations smaller than INR 10Cr to the social sector in FY17-18	Est. INR 5,000Cr in retail giving specifically to charitable organizations in 2011 (excluding HNWIs). This includes donations in response to appeals for help through the media or by email, and donations directly to social/ development organizations or NGOs. Names of organizations mentioned: Missionaries of Charity, Prime Minister's National relief Fund, Plan India, UNICEF, GiveIndia.
Approach/ additional sources	 Retail giving: have taken the estimates of the number of individuals donating to charity (from the <i>India Giving 2019</i>, CAF) multiplied by the average donation size (from the <i>India Giving, Insights into the nature of giving across India</i>, CAF (2012)) adjusted to FY17-18 based on the growth in per capital income HNWI donations: estimated based on the assumption that retail giving represented 60% of donations under INR 10Cr and that HNWI donations represented the balance; assumption sourced through expert interviews 	Calculated by multiplying the total number of individual donors from the survey by the mean amount donated in the year, and then extrapolating the data to reflect the urban population.
Additional cuts to the data in main source	Retail giving ~INR 11,610Cr*HNWI donations ~INR 7,740Cr*	N/A
Comments	- Share of spending going to NGOs is unclear	 Unclear what % of the funding would be going to NGOs vs. Govt programmes (e.g., PM Relief Funds)

Data on donations from other individuals (2/2)

Main source	Sattva Consulting, 'Everyday Giving in India: Harnessing the potential of a billion givers for social impact'
Data point	INR 3,228Cr to INR 3,521Cr in charitable everyday giving to SPOs, FY17-18
Approach/additional sources	 Detailed approach on page 11 of the research methodology appendix of the report. Formal donations by Indian residents: involved calculations based on foregone revenue reported by the Govt. due to 80G deductions and qual. interviews to define assumptions for calculations (e.g., spoke with fundraising support organizations and chartered accountants to estimate the share of donations that are filed under 80G). Have excluded donations from HNWIs and to Govt. relief funds in the final calculations. Formal donations by non-Indian residents: took FCRA donations of less than INR 20L (assumed that larger donations would not come from Everyday Givers) and only those given for "social" purpose. Excluded donations for education, economic, cultural and religious purposes as they included donations to cultural institutions like museums, setting up educational buildings in family names etc., which did not align with the definition of Everyday Giving. Informal donations: through qual. Interviews
Additional cuts to the data in main source	 Formal donations by Indian residents: INR 2,658Cr Formal donations by non-Indian residents: INR 276Cr Informal donations: INR 293.4Cr to INR 586.9Cr
Comments	N/A

Comments on data

- Two different approaches have been used to estimate retail giving
 - Through self-reported information (e.g., by using surveys) and by extrapolating the numbers to a national level, as done in the CAF report
 - Through estimations based on foregone revenue reported by the Govt. due to 80G deductions, as done in Sattva's *Everyday Giving* report

Contents

- 1 Context
- 2 Data on funding for the NGO sector by category
 - 2.1 Spending from Government
 - 2.2 Donations from U/HNWIs
 - 2.3 Donation from other individuals
 - 2.4 Funding from businesses, through CSR
 - 2.5 Funding from foreign sources
- 3 Relevant data graphs

Data on funding from businesses, through CSR (1/2)

Main source	Centre for Social Impact and Philanthropy, Estimating Philanthropic Capital in India*	India Data Insights, The State of CSR in India 2014-18	Report of the High Level Committee on Corporate Social Responsibility 2018
Data point	INR 13,966Cr in CSR spend, FY15-16*	INR 12,848Cr in CSR spend, FY16-17	INR 13,327Cr in CSR spend, FY17-18
Approach/ additional sources	Raw data from the Ministry of Home Affairs, compiled in datasets available on CSIP's website (accessed in May 2020)	Analysis of CSR reporting by companies, from data made available by the Ministry of Corporate Affairs, as of June 2019	Data obtained from the filings made by the companies up to 31st March, 2019 in the Ministry of Corporate Affairs registry.
Additional cuts to the data in main source	 By year: FY14-15 (INR 9,231Cr), FY15-16 (INR 13,966Cr), FY16-17 (INR 4,440Cr)** By implementation type: directly by companies (31%) or by trusts/ societies/ section 8 set up by the companies (5%) for FY15-16 By type of company: public/ private, listed/ unlisted, government/ non-government (respectively INR 4,173Cr (30%)/ INR 9,793Cr (70%) for FY15-16)*** 	 By year: FY 14-15 (INR 10,023Cr), FY 15-16 (INR 14,355Cr), FY16-17 (INR 14,067Cr), FY17-18 (INR 8,331Cr) CSR prescribed (INR 17,038CR in FY16-17), CSR Spend (INR 12,848Cr in FY16-17), Project Spend (INR 14,067Cr in FY16-17)^ By implementation type: directly by companies (33%) or by trusts/ societies/ section 8 set up by the companies (10%) for FY13-14 to FY17-18 Multiple cuts available, e.g., by top companies, by sector, by geography, by type of company 	 CSR spent by PSUs (19%) vs. Non-PSUs (81%) CSR by year: FY14-15 (INR 10,066Cr), FY15-16 (INR 14,504Cr), FY16-17 (INR 14,312Cr), FY17-18 (INR 13,327Cr) CSR spent (INR 13,327Cr) vs. amount companies are liable for (INR 23,248Cr)
Comments	- N/A	- N/A	- N/A

Note: *Datapoints are from FSG analysis based on CSIP datasets; **At the time of publication, companies were still filing their CSR Spending for FY16-17; ***Definition of public/private vs. listed/unlisted vs. government/non-government company is unclear. ^"CSR spend" covers project costs (which fall under "Project spend") and CSR admin related costs. CSR spend should be higher than project spend, however, the numbers come from separate databases which are updated independently, hence causing this discrepancy.

Data on funding from businesses, through CSR (2/2)

Main source	Bain, India Philanthropy Report 2019	Sattva Consulting, 'Everyday Giving in India: Harnessing the potential of a billion givers for social impact'
Data point	~INR 13,000Cr from domestic corporations to the social sector for FY17-18	USD 2.020Bn (~INR 13,400Cr) from CSR funding to SPOs, FY16-17
Approach/ additional sources	 CSR expenditure and unspent: have taken CSR expenditure and CSR unspent tracked by the PRIME database, and reported in various news articles Corporate Trust: have taken the budget of Tata Trusts (both SRTT and SDTT) after verifying that it was not included in the above data on CSR expenditure. Funding from other corporate trusts reviewed was already included in the CSR expenditure of their parent company and therefore not included here. 	Reference a Govt. CSR portal, but unable to identify specific data point Have used the MCA data, which is also available on Sattva's India Data Insights (IDI) portal
Additional cuts to the data in main source	Breakdown of funding from domestic corporations into: CSR expenditure (78%), CSR unspent (13%), Corporate trusts (9%)	N/A
Comments	 Share of spending going to NGOs vs own programs is unclear Domestic corporations includes all corporations liable to engage in CSR, including MNCs 	- Share of spending going to NGOs vs own programs is unclear

Comments on data

- The data available from the Ministry of Corporate Affairs tracks funding for companies that are liable to give CSR funding under section 135 of the Indian Companies Act, 2013.
- · Challenges in obtaining accurate data
 - Data on the MCA portal is not up to date. E.g., as of June 2019 when the IDI research was done, the data for FY17-18 was not fully updated. This can explain some of the difference between the prescribed amount of CSR, which companies are liable to spend, and the actual CSR spend.
 - Further companies may defer some of their CSR funding from one year to the next. This can further explain gaps between CSR prescribed and spent. Amendments to the CSR bill, now requires companies to transfer unspent CSR funds to an escrow account, which they have to be spend within three years. If they do not spend this money, the funds will have to be transferred to the Government's National CSR Fund.^{1,2}
- The data captured by MCA does not cover all of the enterprises providing CSR. Some smaller organizations (that are not liable to give CSR funding) also engage in supporting/funding NGOs, however we were not able to find any estimates of the size of this funding.

Contents

- 1 Context
- 2 Data on funding for the NGO sector by category
 - 2.1 Spending from Government
 - 2.2 Donations from U/HNWIs
 - 2.3 Donation from other individuals
 - 2.4 Funding from businesses, through CSR
 - 2.5 Funding from foreign sources
- 3 Relevant data graphs

Data on funding from foreign sources (1/2)

Main source	Centre for Social Impact and Philanthropy, Estimating Philanthropic Capital in India*		
Data point	INR 14,824Cr in foreign donations received by nonprofits in FY16-17	INR 15,891Cr in foreign donations made by individual and institutional donors in FY16-17	
Approach/ additional sources	Data from the Ministry of Home Affairs under the Foreign Contribution and Regulation Act	Data from the Ministry of Home Affairs under the Foreign Contribution and Regulation Act	
Additional cuts to the data in main source	- By state	 Donations by individuals (8%) vs. institutional (92%) By state of recipient By purpose: social (59%), Educational (28%), Religious (10%), Economic (2%), Cultural (1%) 	
Comments	The discrepancy between foreign donations received and foreign donations made may be due to double counting in donations made. Funds are counted when they are remitted to India from overseas and a fraction of that amount may get counted again when it is re-granted within India.**		

Data on funding from foreign sources (2/2)

Main source	Bain, India Philanthropy Report 2019	Sattva Consulting, 'Everyday Giving in India: Harnessing the potential of a billion givers for social impact'	
Data point	~INR 13,000Cr from foreign sources to the social sector for FY17-18	USD 1.300Bn (~INR 8,700Cr) from International Foundations to SPOs FY17-18	USD 964M (~INR 6,400Cr) in ODA grants to SPOs (FY17-18)
Approach/ additional sources	Have taken datapoints on FCRA (total foreign contribution received) from Lok Sabha Proceedings ¹ for FY16-17, adjusted to FY17-18 using CAGR for the two previous years	Data point from platform SDGfunders and internal data.* Data used was for FY15-16 but extrapolated to FY17-18	Data point from OECD platform, though unable to find exact data point Data specific to grants given by bilateral/multilateral agencies to NGOs**
Additional cuts to the data in main source	- By year: FY15-16 (INR 17,799Cr); FY16-17 (INR 15,329Cr)	N/A	N/A
Comments	- Share of spending going to NGOs is unclear	 Share of spending going to NGOs is unclear Unclear if the list of foundations on the SDGfunders platform is the list of all foreign foundations 	N/A

Note: *Unable to identify specific datapoint; **Based on inputs provided by Sattva Consulting, unable to identify specific datapoint Source: 1. Lok Sabha Proceedings, Starred Question No. †*287 on utilisation of Foreign Contributions, Ministry of Home Affairs, Government of India (2018)

Comments on data

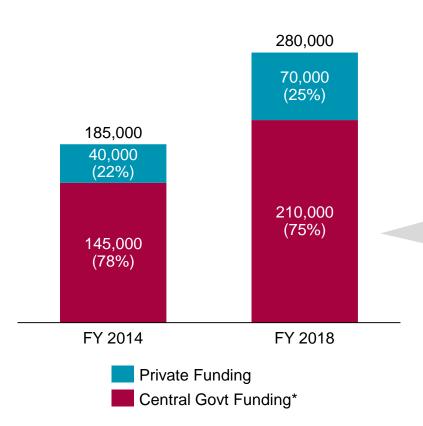
- There may be an overlap between the funding captured under the Hurun Philanthropy List and FCRA, as Hurun also tracks funding from U/HNWIs from overseas.
- In the Hurun India Philanthropy Lists of 2016 and 2018, INR 110Cr (5%) and INR 187Cr (8%) came from U/HNWIs from overseas, respectively.*

Contents

- 1 Context
- 2 Data on funding for the NGO sector by category
 - 2.1 Spending from Government
 - 2.2 Donations from U/HNWIs
 - 2.3 Donation from other individuals
 - 2.4 Funding from businesses, through CSR
 - 2.5 Funding from foreign sources
- 3 Relevant data graphs

Government funding vs. private funding





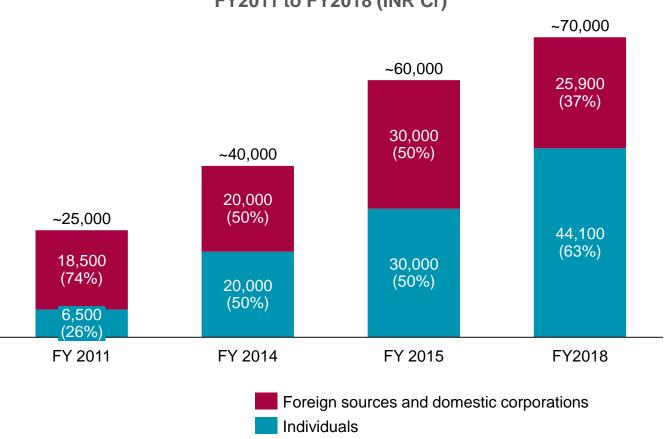
State funds for the social sector have historically been about 4 times that of central, suggesting total public spending on the social sector of ~INR 10 lakh crore

Note: *Refers to the central Government's spending on the top 10 social programmes, which have typically accounted for the vast majority of overall central funding for the social sector.

Source: India Philanthropy Report 2019, Bain

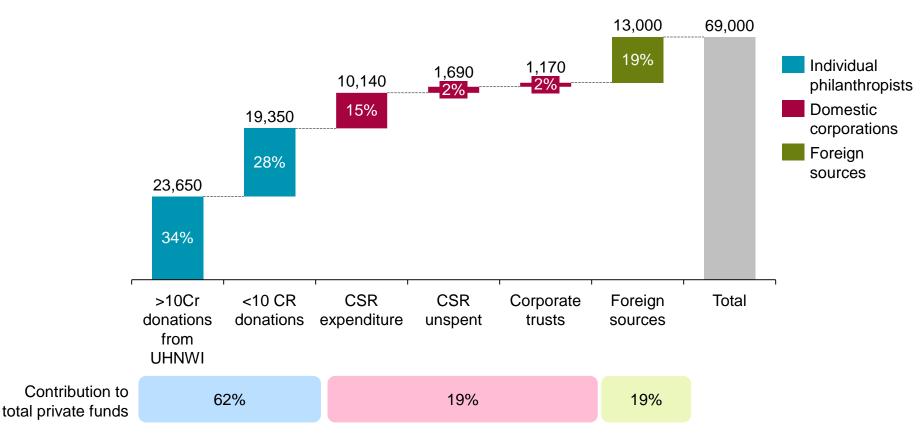
Evolution of Individual Funding vs. funding from Foreign Sources and Domestic Corporations





Funding from individuals, corporates and foreign sources (source: Bain)

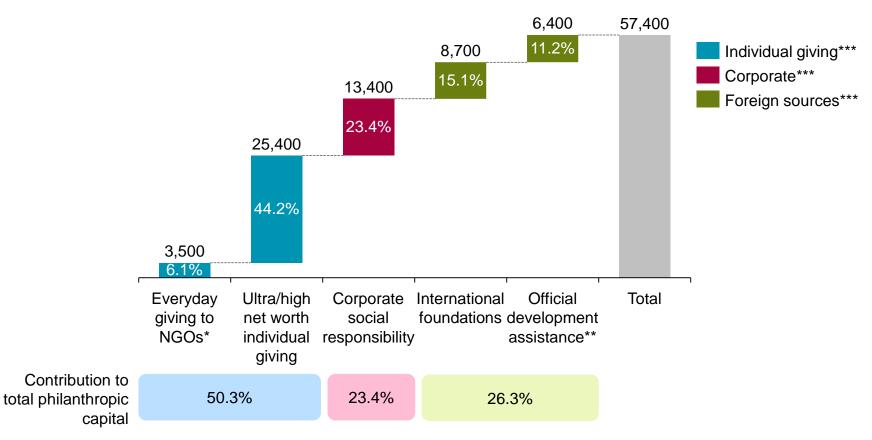




Note: More than 80% of the funding from the UHNWI is from Azim Premji Source: *India Philanthropy Report 2019*, Bain

Funding from individuals, corporates and foreign sources (source: Sattva Consulting)



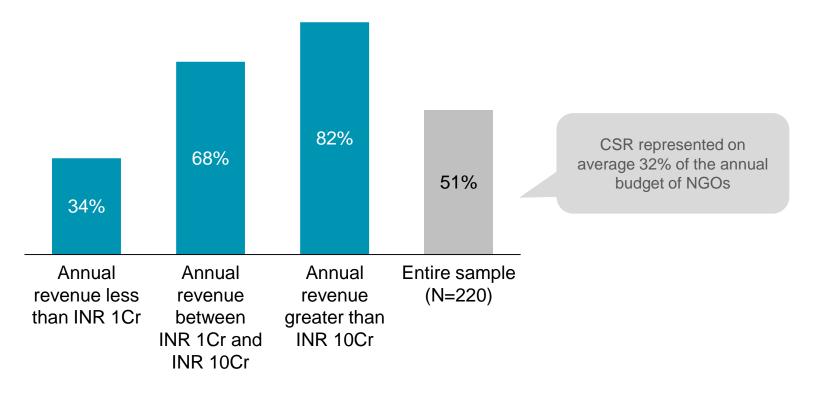


Note: *Everyday Giving - giving for social development in India by individuals with an income over INR 2.5L per year and a net worth below INR 7 Cr; **Includes grants, excludes all loans and impact investments; ***Chart categories are different from previous slide as we have used the same framing as what was originally used in the research

No of NGOs that receive support from CSR (and for those that do, % of annual budget)

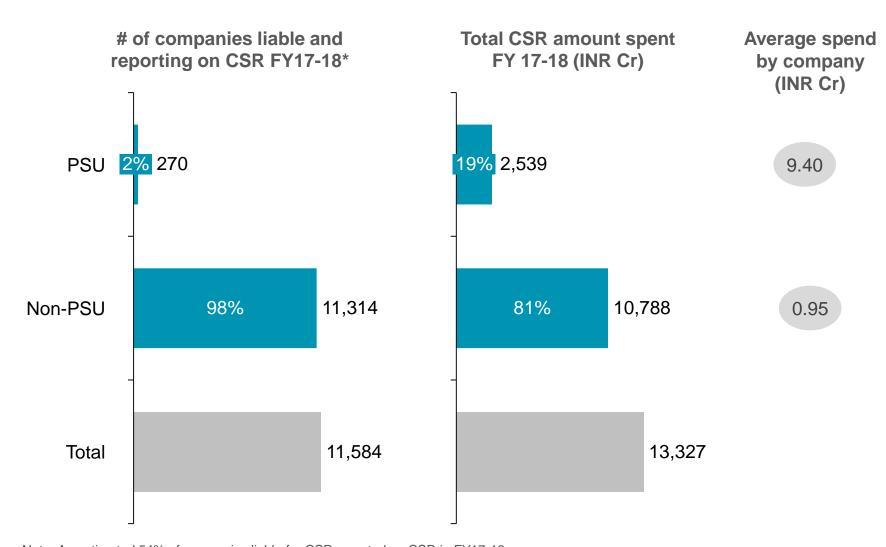
Data based on an online survey that was shared with 2000 active NGOs in Samhita Social Ventures' network, of which 220 NGOs replied.

Share of non-profits receiving CSR funds in 2018, by size of NGO



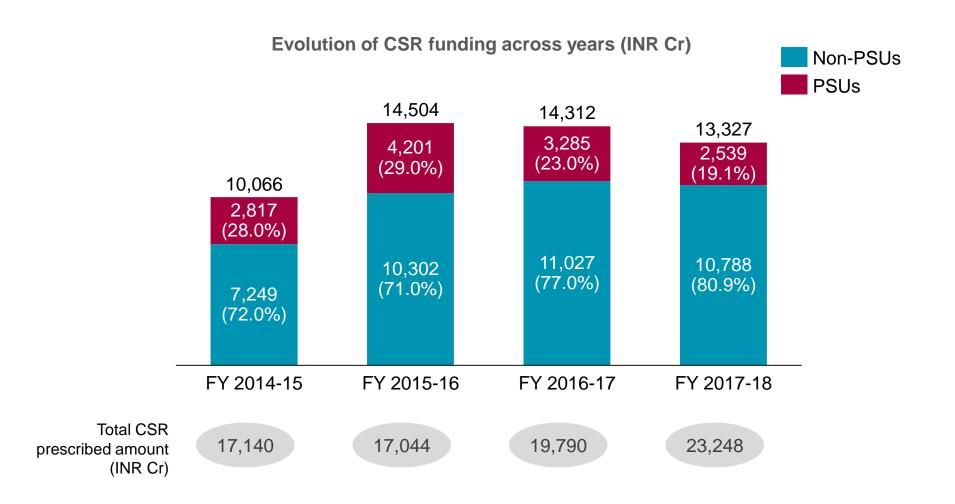
36

CSR Funding from PSUs and non-PSUs



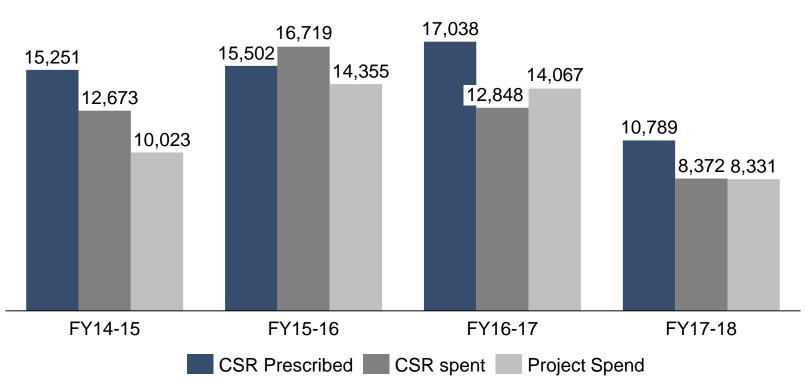
Note: An estimated 54% of companies liable for CSR reported on CSR in FY17-18 Source: Report of the High Level Committee on Corporate Social Responsibility 2018, Ministry of Corporate Affairs

Evolution of CSR funding



Evolution of CSR funding



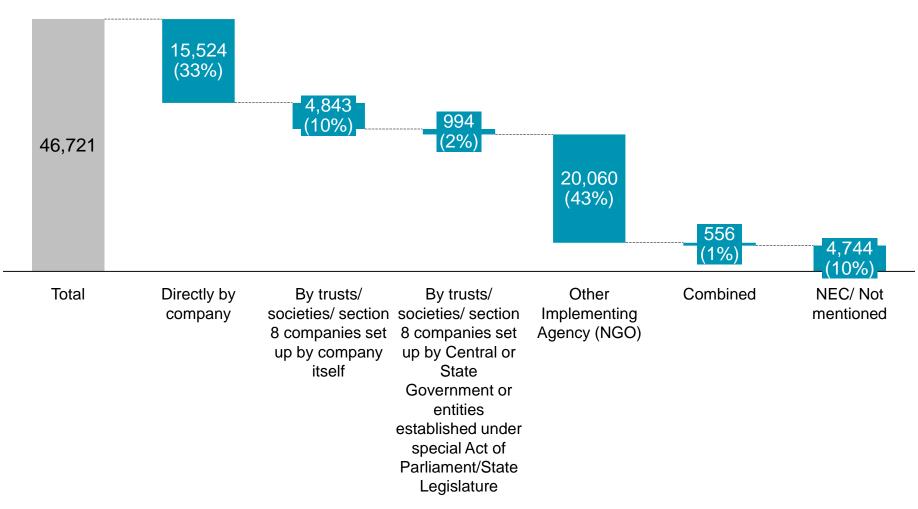


Note: Data on FY17-18 was not yet fully reported on MCA portal. Further companies may defer some of their CSR funding from one year to the next, e.g., in the case that they are left with some funds where one of their partners was unable to meet outcomes needed to receive funds. This can explain gaps between CSR prescribed and spent. Now companies have to transfer unspent CSR funds to an escrow account, and have to be spend within three years, failing which the funds will have to be transferred to the Government's National CSR Fund. For further information see article by Noshir Dadrawala on the Centre for Advancement of Philanthropy website

Source: The State of CSR in India 2014-18, India Data Insights

CSR by mode of implementation

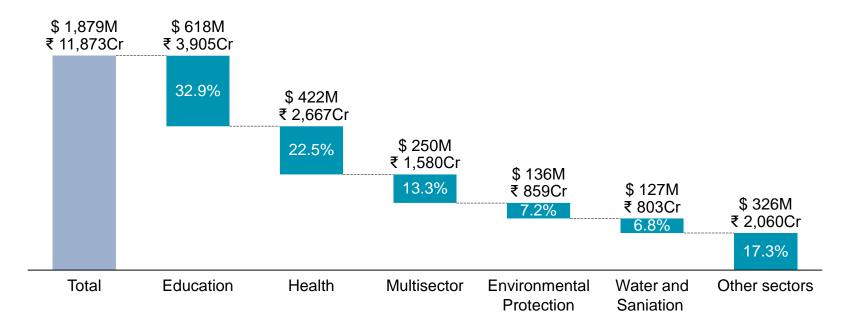




Purpose of philanthropic funding (1/3)

Data collected from a sample of 50 private organizations in India comprising of 45 corporates, 4 family foundations and 1 other grantmaking foundation

Domestic philanthropy and CSR in India funding by sector, 2013-2017

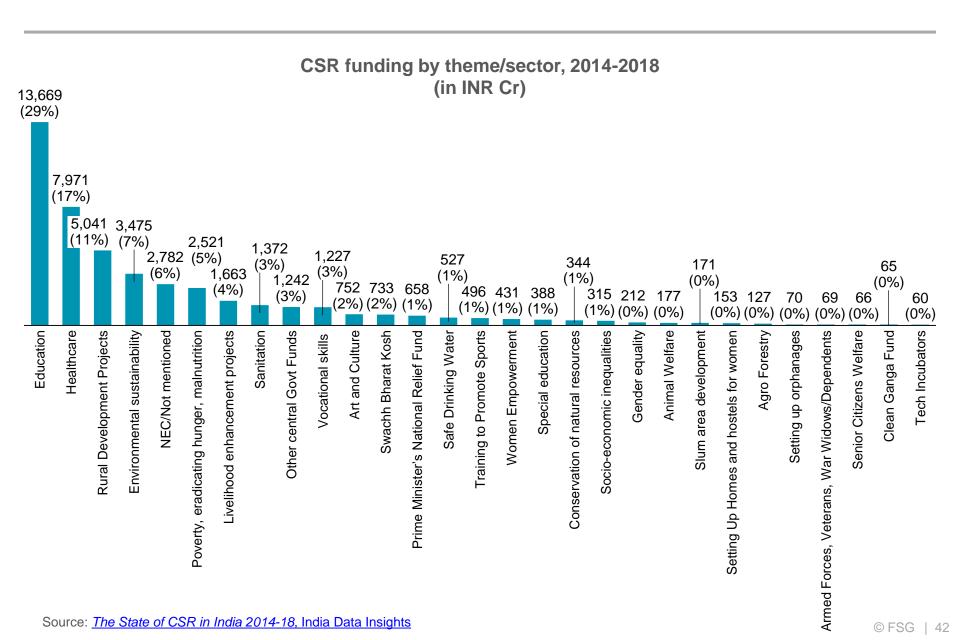


Note on research approach:

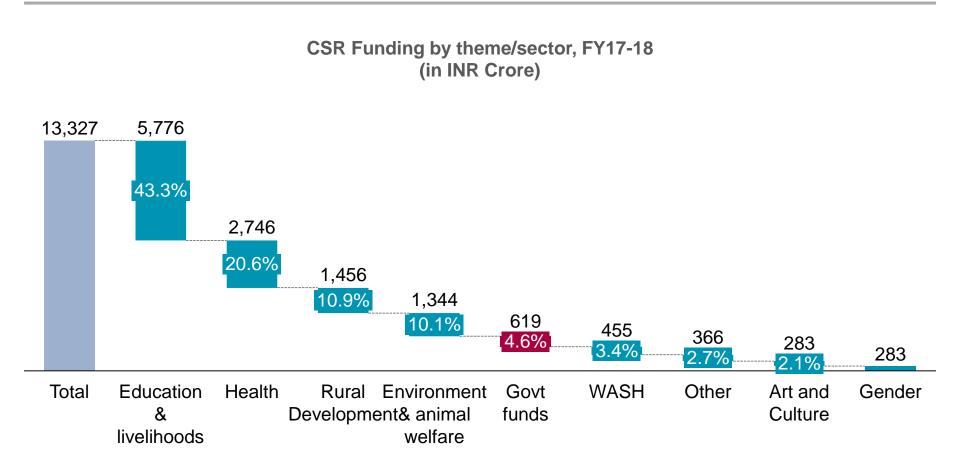
- Initially invited 178 of the largest CSR and philanthropic organizations in India to be part of a survey
- Collected data from a final sample of 50 private organizations in India
- In the case of CSR, the 43 companies selected (excluding 2 corporate foundations) represented 38% of CSR expenditure registered by MCA for 2014, and 44% of all CSR registered in 2015.

1 USD = 63.19 INR (average exchange rate for 2013-2017)

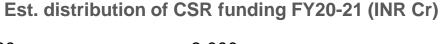
Purpose of philanthropic funding (2/3)

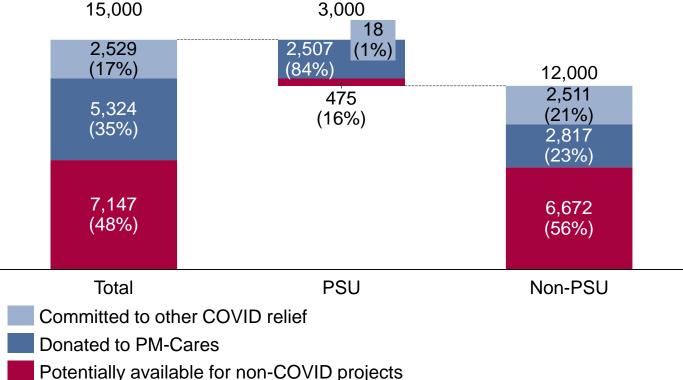


Purpose of philanthropic funding (3/3)



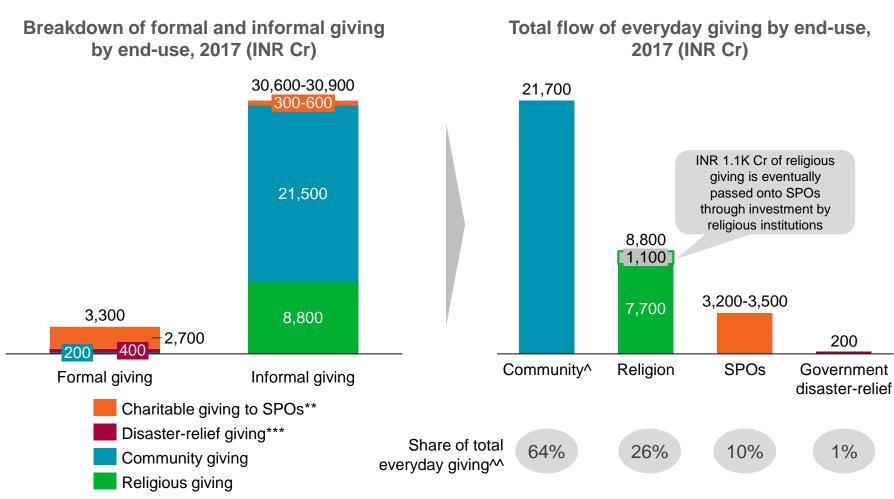
CSR response to COVID





In comparison, 4.6% of the INR 13,327Cr in CSR funding went to Govt in FY17-18 (specifically to Swachh Bharat Kosh, Clean Ganga Fund, Prime Minister's National Relief Fund, other central Govt Funds). See previous slide for details.

Individual donations / everyday giving



Note: * Everyday Giving - giving for social development in India by individuals with an income over INR 2.5L per year and a net worth below INR 7 Cr; **SPOs – Social Purpose Organisations; ***50% of disaster-relief giving goes to SPOs and 50% goes to Govt; ^Community giving defined as "Giving directly to individuals in need within the everyday giver's community. e.g. family/friends, domestic help/driver, homeless people, strangers in need, neighborhood associations or groups"; ^^ Figures may not add up to 100% due to rounding

Source: Everyday Giving in India: Harnessing the potential of a billion givers for social impact, Sattva Consulting (2019)

Appendix - Comments on research and Screenshots of articles/web-pages cited

Comments on data on Government funding

Source	Comments
India Philanthropy Report 2019, Bain (written in partnership with Dasra)	List of 10 schemes used in calculations - Sarva Shiksha Abhiyan (SSA) - National Health Scheme (NHM) - National Rural Employment Guarantee Scheme (NREGA) - Mid-Day Meal (MDM) - Pradhan Mantri Gram Sadak Yojana (PMGSY) - Integrated Child Development Scheme (ICDS) - Indira Awas Yojana (IAY) Now Known as Pradhan Mantri Awas Yojana (Grameen) - Swachh Bharat Mission (Nirmal Bharat Abhiyaan) - National Rural Drinking Water Programme (NRDWP) - National Social Assistance Programme (NSAP)
Strengthening Philanthropic Giving And Impact Investing For Development In India, Intellecap Sponsored by MacArthur Foundation (2016)	Data in the report aligns with the data published by the Govt under Centrally Sponsored Schemes. Please note that the data in the Intellecap report tracks the budget for key social programs (2015-16), while the link shows actual spending for that same year. - MNREGA (USD 5.8Bn INR 38,280Cr (report) vs. INR 37,340Cr (link) - Sarva Shiksha Abhiyan (USD 3.7Bn INR 24,400Cr (report) vs. INR 21,661Cr (link) - National Health Mission (USD 3Bn INR 19,800Cr (report) vs. INR 20,213Cr (link) Other schemes mentioned in report - Food Security (USD 11.6Bn INR 76,560Cr) - Indra Awas Yojana (USD 1.6Bn INR10,560 Cr) - Mid-Day Meal Scheme (MDM) (USD 1.4Bn INR 9,240Cr) - Swachh Bharat Abhiyan (SBA) (USD 0.9Bn INR 5,940Cr) - Sardar Patel Urban Housing Mission (SPUHM) (USD 0.8Bn INR 5,280Cr) - Rashtriya Madhyamik Shiksha Abhiyan (RMSA) (USD 0.6Bn INR 3,960Cr) - Skilled Birth Attendant Scheme (SBAS) (USD 0.6Bn INR 3,960Cr) - Integrated Child Development Services Scheme (ICDS) (USD 0.5Bn INR 3,300Cr) - National Rural Livelihoods Mission (NRLM) (USD 0.4Bn INR 2,640Cr)
Annual report 2017-18, NITI Aayog	Data on page 97 of the report. "NGO Darpan Portal has been successfully integrated with the PFMS. As per PFMS window a total amount of Rs. 1895 crore has been released to 1029 NGOs under 221 Schemes of 34 ministries / departments during 2017-18 up to 07.12.2017" Calculations: 2,843 = 1,895 * 12 / 8 [8 months from April to end-November]

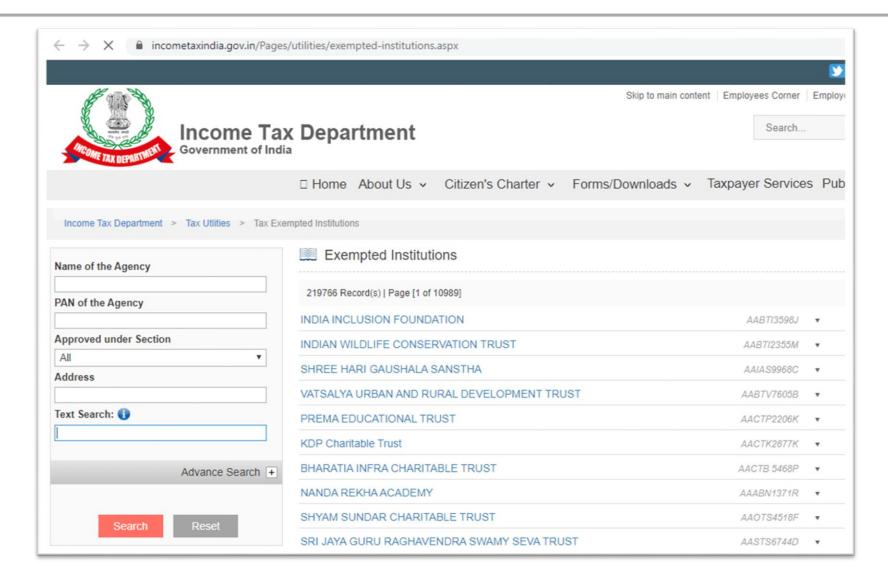
Comments on data on U/HNWIs funding

Source	Comments
India Philanthropy Report 2019, Bain (written in partnership with Dasra)	 Breakdown of funding between U/HNWIs and other individuals: Data in the report is INR 43,000Cr (total of individual donations) of which 55% (~INR 23,650Cr) is for donations above INR 10Cr (in U/HNWIs section), and 45% (~INR 19,350Cr) is for donations less than INR 10Cr (in other individual donations section).
Everyday Giving in India: Harnessing the potential of a billion givers for social impact, Sattva Consulting (2019)	Data on donations from U/HNWIs, is given in the <i>Everyday Giving</i> report's <u>research methodology appendix</u> on page 18. Raw data from Hurun Philanthropy Report - 2013: INR 15,250Cr, out of which INR 8,000Cr by Azim Premji (<u>link</u>) - 2014: INR 19,583Cr, out of which INR 12,586Cr by Azim Premji (<u>link</u> – article) - 2015: INR 35,000Cr, out fo which INR 27,316Cr by Azim Premji (<u>link</u> – article) - 2016: INR 2,566Cr, out of which INR 34Cr by Azim Premji (<u>link</u>) Average: INR 18,100Cr (total) and INR 11,984Cr for Azim Premji (66% of total) On Azim Premji – the total spend across both APPI and Azim Premji Foundation (along with some other minor funding) seems to be around INR 1,100Cr a year. The amounts pledged between 2014-2018 were for the endowment (and in total that seems to be about USD 16.5 billion – so the annual spend is not really coming out of the endowment)

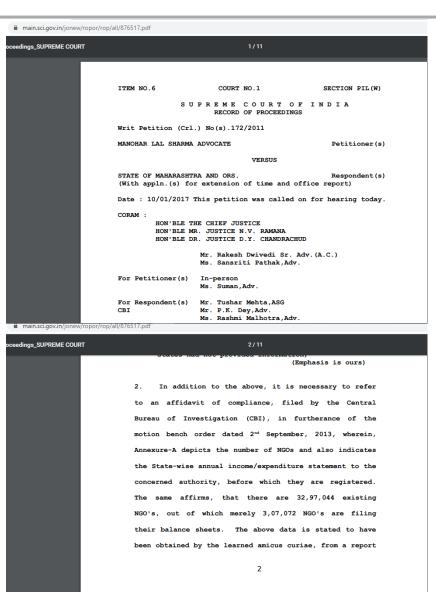
Legal Structures commonly used by NGOs in India, Anubhav Pandey, iPleaders, 2017 (accessed on 18/05/2020)



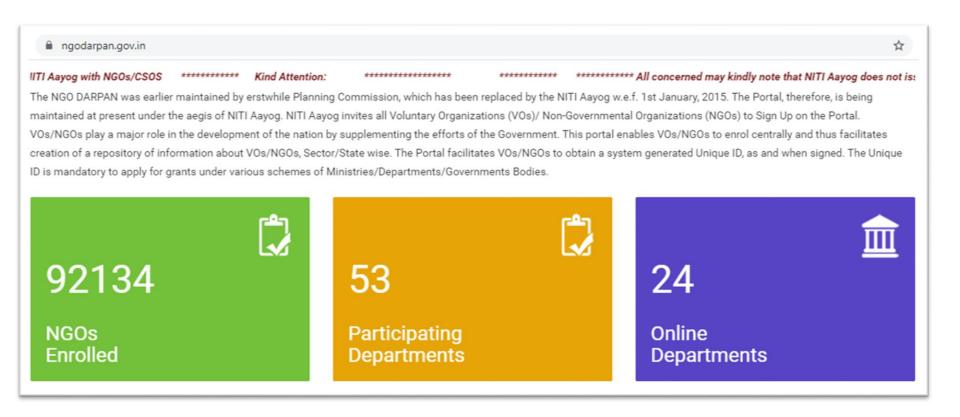
Exempted Institutions, Income Tax Department website (accessed on 26/05/2020)



Order dated 10/01/2017 in Writ Petition 172/2011, Manohar Lal Sharma, Supreme Court of India, Record of Proceedings



Darpan Portal (accessed on 18/05/2020)



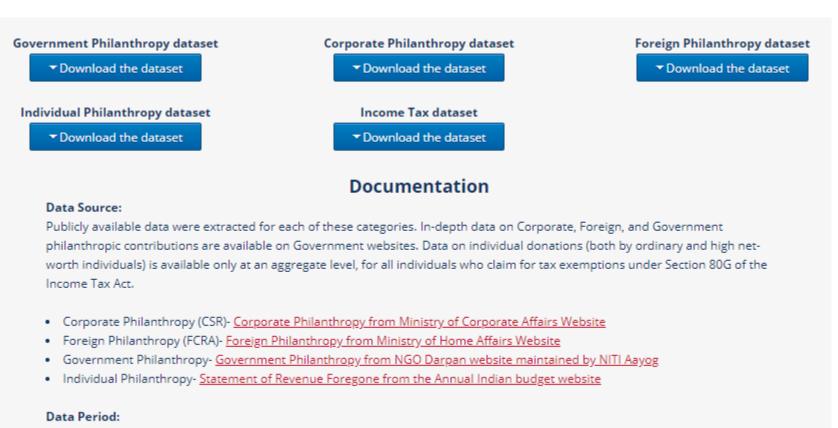
Expenditure Profile 2017-2018, Centrally Sponsored Schemes, Statement 4A, India Budget website, Ministry of Finance, Government of India (accessed on 05/06/2020)(1/2)

												STAT	EMENT 4A
Centrally Sponsored Schemes												(in Ecrore)	
SL No.	Name of the Centrally Sponsored Scheme (Name of the Ministry)	Actuals 2015-2016			Budget 2016-2017			Revised 2016-2017			Budget 2017-2018		
		Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total
(A)	Core of the Core Schemes												
	National Social Assistance Progamme (Department of Rural Development)	8616.40		8616.40	9500.00		9500.00	9500.00		9500.00	9500.00		9500.00
		0010.00		0010.00	2000.00		2202.00	2010.00	-	******	2200.00	-	3330.00
2	Mahatma Gandhi National Rural Employment Guarantee Programme												
		37340.71		37340.71	38500.00		38500.00	47499.00	***	47499.00	48000.00	-	48000.00
3	Umbrella Scheme for Development												
	of Schedule Castes (Department of												
	Social Justice and Empowerment)	4051.19 800.00	150.02	4201.21 800.00	4628.99 800.00	239.00	4867.99 800.00	4655.18 800.00	228.01	4883.19	4895.69 800.00	218.22	5113.91
	a Special Central Assistance b Civil Rights, Educational	800.00		800.00	800.00		800.00	800.00	***	800.00	800.00	-	800.00
	Empowement, Infrastructure												
	Development, Livelihoods	3251.19	150.02	3401.21	3828.99	239.00	4067.99	3855.18	228.01	4083.19	4095.69	218.22	4313.91
4	Umbrella Programme for												
	Development of Scheduled Tribes												
	(Ministry of Tribal Affairs)	2934.39		2934.39	3209.00		3209.00	3332.24		3332.24	3490.13	-	3490.13
	a Special Central Assistance	1132.17		1132.17	1250.00	0.00	1250.00	1200.00		1200.00	1350.00		1350.00
	b Tribal Education	1173.33		1173.33	1454.22		1454.22	1659.84	***	1659.84	1635.07		1635.07
	c Vanbandhu Kalyan Yojana	628.89		628.89	504.78	***	504.78	472.40	***	472.40	505.06		505.08
	Umbrella Programme for								1,102,00				
	Development of Minorities	3689.92	120.00	3809.92	3654.00	140.00	3794.00	3650.80	140.00	3790.80	3902.49	170.00	4072.49
	a Education Scheme for Madrasas and Minorities (Department of School Education												
	and Literacy)	295.98		295.96	120.00		120.00	120.00	-	120.00	120.00		120.00
	b Multi Sectoral Development Programme for Minorities												
	(Ministry of Minority Affairs) c Education Empowerment, Skill	1120.73		1120.73	1125.00		1125.00	1059.00	***	1059.00	1200.00	-	1200.00
	 Education Empowerment, Skill Development and Livelihoods and 												
	Special Programmes of Minorities												
	(Ministry of Minority Affairs)	2273.23	120.00	2393.23	2409.00	140.00	2549.00	2471.80	140.00	2611.80	2582.49	170.00	2752.49
6	Umbrella Programme for Development												
	of Other Vulnerable Groups	1128.40	112.00	1240.40	1437.94	100.00	1537.94	1436.07	100.00	1536.07	1479.99	100.00	1579.99
	a Schemes for Backward Classes												
	(Department of Social Justice and	****	****	****	****	****	*****	1005.00	***	*****	****		****
	Empowerment)	1003.35	112.00	1115.35	1086.00	100.00	1186.00	1095.62	100.00	1195.62	1093.00	100.00	1193.00
	b Schemes for Other Vulnerable Groups (Department of Social												
	Austice and Empowerment)	108.99		108.99	158.94		158.94	147.45		147.45	179.99		179.99
	Justice and Empowerment)	100.99	-	100.99	130.94		136.94	147.43	4.00	147.45	179.99	0.00	179.99

Expenditure Profile 2017-2018, Centrally Sponsored Schemes, Statement 4A, India Budget website, Ministry of Finance, Government of India (accessed on 05/06/2020)(2/2)

											STATE	MENT 4A	(in ₹crore
SI.	Name of the Centrally Sponsored Scheme (Name of the Ministry/	Actuals 2015-2016			Budget 2016-2017			Revised 2016-2017			Budget 2017-201		18
No.		Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total
	Schemes for Differently Abled Persons (Department of Empowerment of Persons with Disabilities) al of Core of the Core Schemes	16.06 57761.01	382.02	16.06 58143.03	193.00 60929.93	479.00	193.00 61408.93	193.00 70073.29	468.01	193.00 70541.30	207.00 71268.30	488.22	207.00 71756.52
(B) Cor	re Schemes												
Agr	en Revolution (Department of iculture, Cooperation and mers' Welfare)	9756.14	20.38	9776.52	12529.60	30.30	12559.90	10324.35	35.65	10360.00	13687.00	54.00	13741.00
Anii	ite Revolution (Department of mai Husbandry, Diarying and heries)	937.14		937.14	1138.00		1138.00	1311.77		1311.77	1633.97		1633.97
Anii	e Revolution (Department of mal Husbandry, Diarying and heries)	199.96		199.96	246.78	***	246.78	392.34		392.34	400.73		400.73
Yoja	dhan Mantri Krishi Sinchai ana (PMKSY) PMKSY: Har Khet Ko Pani (Ministry of Water Resources, River	7780.42	0.62	7781.04	5765.59	1.54	5767.13	5187.01	1.54	5188.55	7375.92	1.55	7377.47
b	Development and Ganga Rejuvenation) PMKSY: Per Drop More Crop	1498.86		1498.86	500.00	***	500.00	420.89		420.89	1450.00	***	1450.00
c	(Department of Agriculture, Cooperation and Farmers' Welfare) PMKSY: Integrated Watershed	1555.94	***	1555.94	2340.00		2340.00	1990.00	***	1990.00	3400.00	***	3400.00
d	Development Programme (Department of Land Resources) PMKSY: Accelerated Irrigation Benefit Programme and other schemes (Ministry of Water Resources, River Development	1527.40		1527.40	1550.00		1550.00	1550.00		1550.00	2150.47		2150.47
	and Ganga Rejuvenation)	3198.22	0.62	3198.84	1375.59	1.54	1377.13	1226.12	1.54	1227.66	375.45	1.55	377.00
	dhan Mantri Gram Sadak Yojna partment of Rural Development)	18289.87		18289.87	19000.00		19000.00	19000.00		19000.00	19000.00	***	19000.00
	dhan Mantri Awas Yojna (PMAY) PMAY: Rural (Department of Rural	11603.45		11603.45	20075.00	***	20075.00	20936.10		20936.10	29042.81		29042.81
ь	Development) PMAY: Urban (Ministry of Housing	10116.20	***	10116.20	15000.00	***	15000.00	16000.00	***	16000.00	23000.00	***	23000.00
	and Urban Poverty Alleviation)	1487.25	***	1487.25	5075.00		5075.00	4936.10	***	4936.10	6042.81	***	6042.8

Datasets and sources available on the Centre for Social Impact and Philanthropy's website (accessed on 05/06/2020)



- The data on corporate philanthropy is available for three financial years- 2014-15 to 2016-17.
- The data on foreign philanthropy is available for eight financial years from 2009-10 to 2016-17.
- The data on Government philanthropy is available for six financial years from 2012-13 to 2017-18.
- The aggregate level data on Individual philanthropy is available for ten financial years from 2007-08 to 2016-17.

India Philanthropy Report 2019, Bain (accessed on 18/05/2020) (1/3)

India Philanthropy Report 2019 REPORT Figure 2 Private funding grew at a 15% annual rate between FY2014 and FY2018, outstripping public funding's growth of 10% per year Private funds raised for the social sector in India (INR crore) Central government funds raised for the social sector in India (INR crore) 80,000 CAGR 300.000 CAGR 14-18 14-18 70.000 60,000 210.000 200,000 40.000 145.000 40,000 15% 10% 100,000 Central Private 20.000 government funding funding FY14 FY18 FY14 FY18

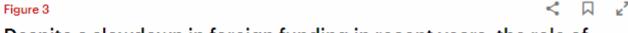
Notes: Public funding here refers to the central government's spending on the top 10 social programmes, which have typically accounted for the vast majority of overall central funding for the social sector; state funds for the social sector have historically been about 4 times that of central, suggesting total public spending on the social sector of approximately INR 10 lakh crore as of FY18E (or about 6% of GDP)

Sources: FCRA filings; Hurun donor databases; PRIME Database; annual budget and expenditure for the Government of India; proceedings of the Parliament of India; Charities Aid Foundation; The Hindu; Times of India; Economic Times; Livernint; Business Standard; Tata Trusts annual reports; Economic Survey 2017/2018; Bain analysis

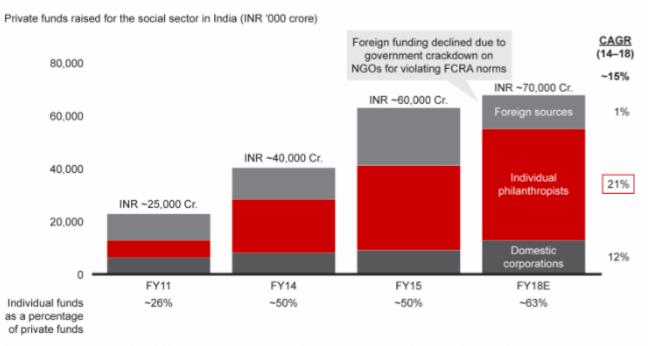
India Philanthropy Report 2019, Bain (accessed on 18/05/2020) (2/3)

REPORT

India Philanthropy Report 2019

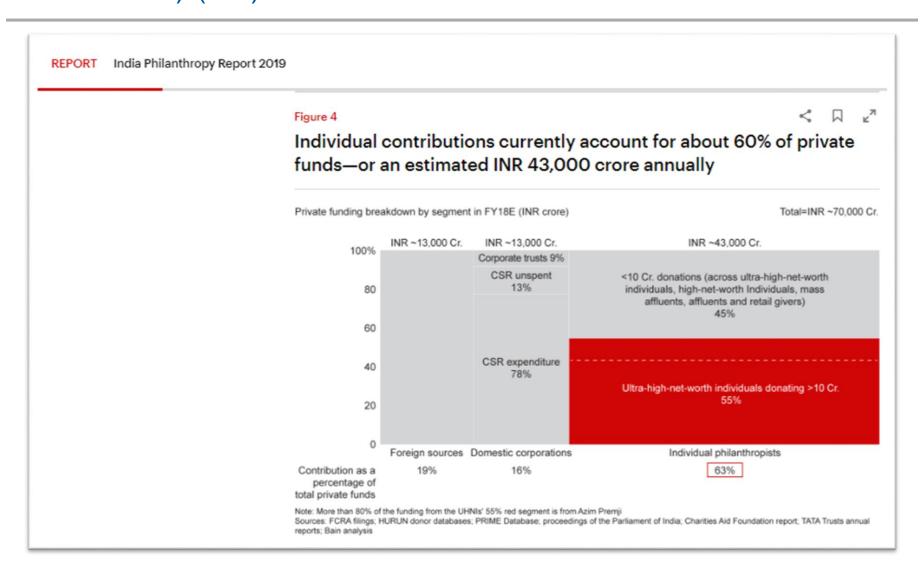


Despite a slowdown in foreign funding in recent years, the role of private funding continues to grow, led by individual philanthropists

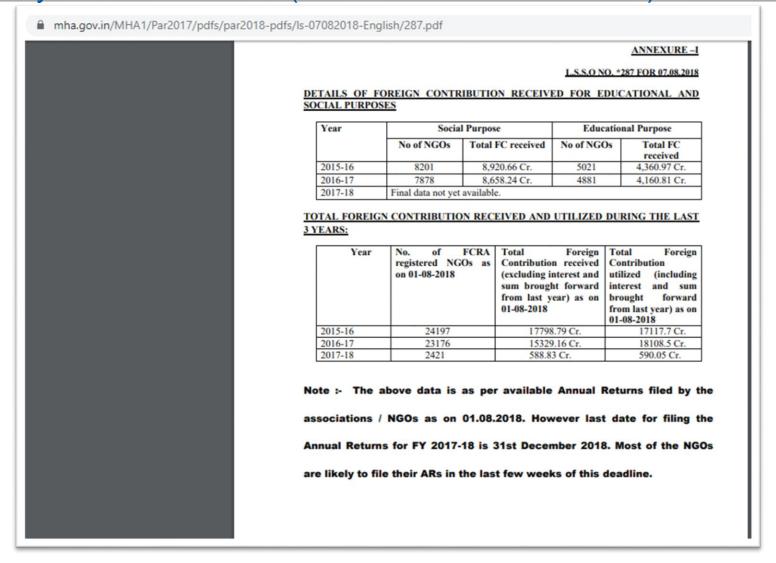


Sources: FCRA filings; HURUN donor databases; PRIME Database; proceedings of the Parliament of India; Charities Aid Foundation report; TATA Trusts annual reports; Bain analysis

India Philanthropy Report 2019, Bain (accessed on 18/05/2020) (3/3)



Lok Sabha Proceedings, Starred Question No. †*287 on utilisation of Foreign Contributions, Government of India Ministry of Home Affairs (accessed on 05/06/2020)



Hurun Philanthropy List 2018, Hurun (accessed on



hurunindia.net/hurun-india-philanthropy-list-2019





Intro

Mumbai: The Hurun Research Institute today released the "Hurun Indian Philanthropy List 2018", a ranking of the most generous individuals from India, who have donated INR 10 Crores or more, from 15 Oct 2017 to 30th Sep 2018

Shiv Nadar crowned as 'Most Generous Indian Philanthropist' with the donation of INR 770 Crores

38 Indians have donated INR 10 Crores or more between 1st Oct 2017 to 30th Sep 2018 Mukesh Ambani of Reliance is in second place with INR 437 Crores donation

Manju D Gupta & family is the only woman philanthropist on the list

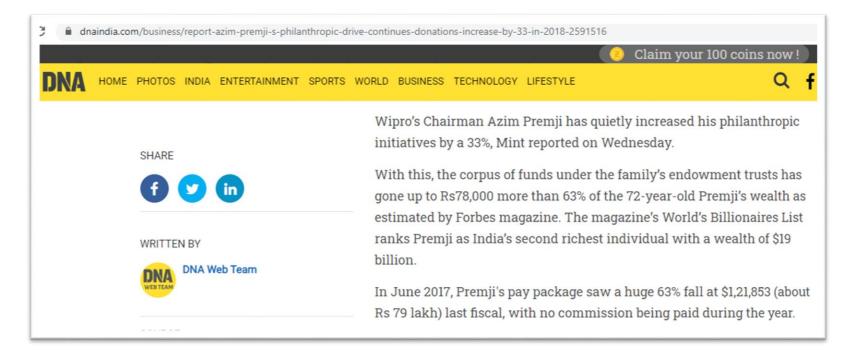
CSR accounts for 49% of total Philanthropic donations in Hurun India Philanthropy List

Education is preferred cause

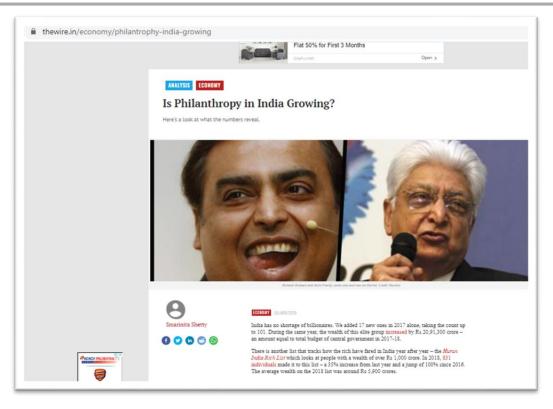
All the individuals on the list are also featured in Hurun India Rich List 2018 Hurun Report launches the fifth edition of Hurun India Philanthropy List

- With INR 770 Crores donation towards education and art, Shiv Nadar, HCL Chairman tops the Hurun India Philanthropy list
- Mukesh Ambani of Reliance bags the second rank with a donation of INR 437 Crores towards causes such as education and rural development
- Ajay Piramal of Piramal Enterprise follows with a donation of INR 200 Crores towards causes such as Education and Healthcare
- Only woman entrepreneur on the list is Manju D Gupta & family, Chairman of Lupin, with a donation INR 10 Crores to socio-economic development, poverty, and healthcare
- · Contributing nearly 42% of the donations, Education remains the most popular philanthropic cause, followed by Healthcare with 9%
- Average age is 64 years, three years older than the average age of the Hurun India Rich List
- With a donation of INR 11 Crores, Sameer Gehlaut (44) of Indiabulls Group is the youngest philanthropist on the list; eldest being Benu Gopal Bangur (84) of Shree Cement who contributed INR 18 Crores
- Indian philanthropy is at INR 2,310 Crores this year, with an average donation per philanthropist being INR 61 Crores.

Azim Premji's philanthropic drive continues; donations increase by 33% in 2018, DNA Web Team (accessed on 28/05/2020)

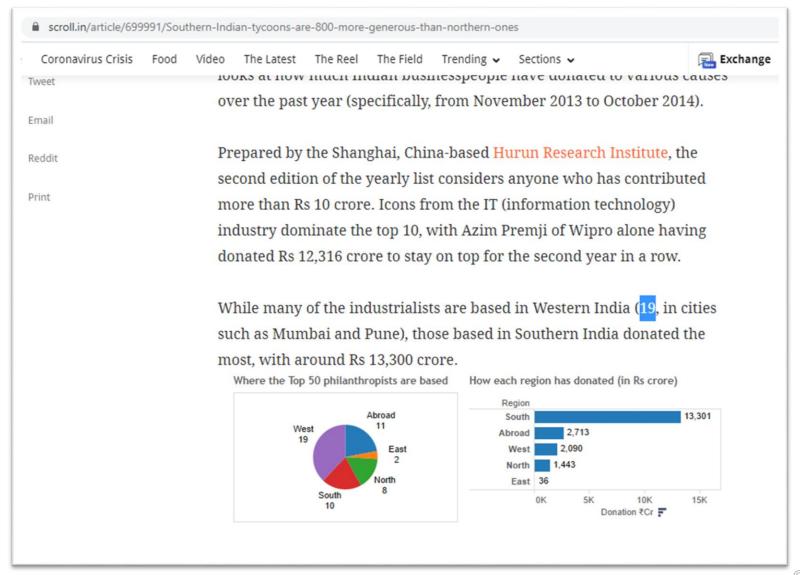


Is Philanthropy in India Growing, Smarinita Shetty, Published on the Wire (accessed on 28/05/2020)

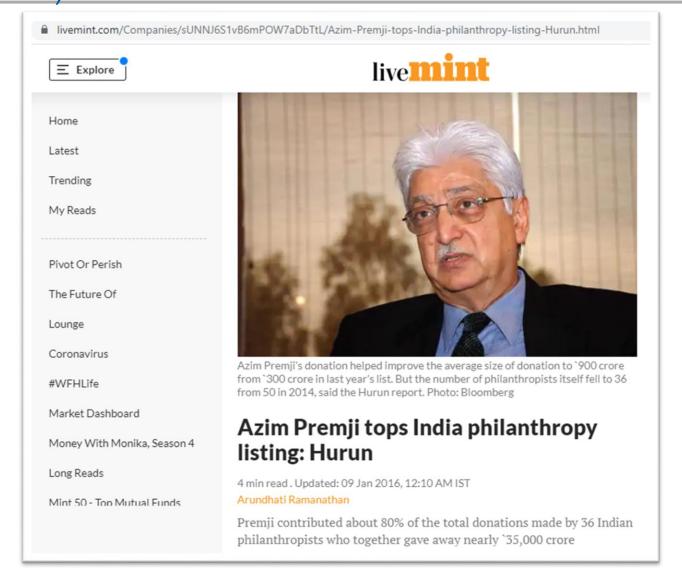




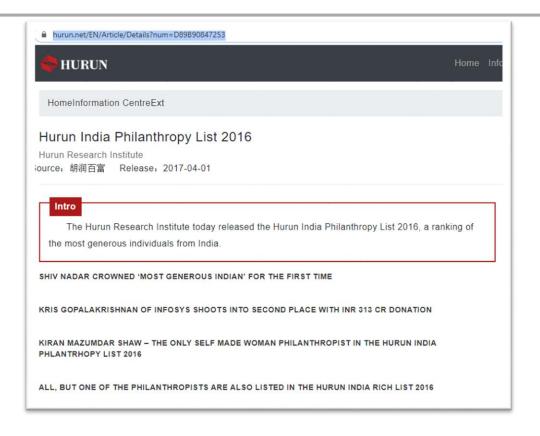
Southern Indian tycoons are 800% more generous than northern ones, Scroll, article on Hurun Philanthropy List 2014 (accessed on 28/05/2020)



Azim Premji tops India philanthropy listing: Hurun, Livemint, article on Hurun Philanthropy List 2015 (accessed on 28/05/2020)



Hurun Philanthropy List 2016, Hurun (accessed on 28/05/2020)



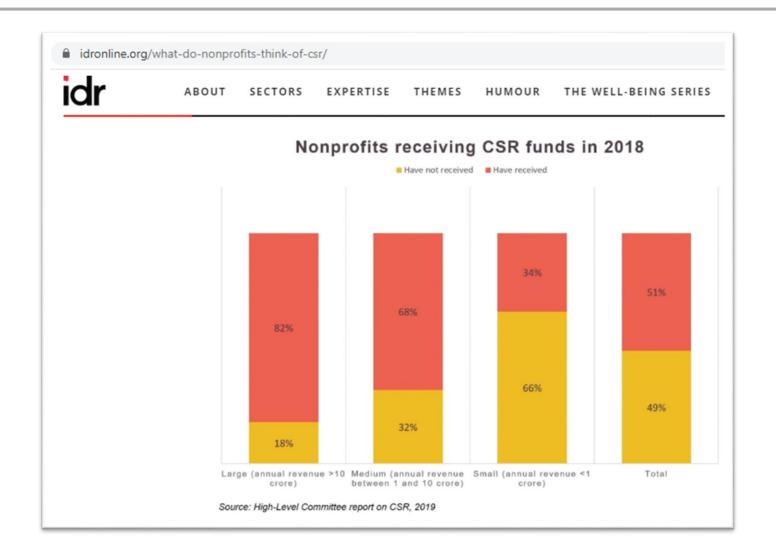
with 9 dropouts from the list, indian philanthropy is at INR 2,066 Grores, with an average donation per philanthropist being INR 95 Crores.

Hurun Philanthropy List 2013, Hurun (accessed on 28/05/2020)

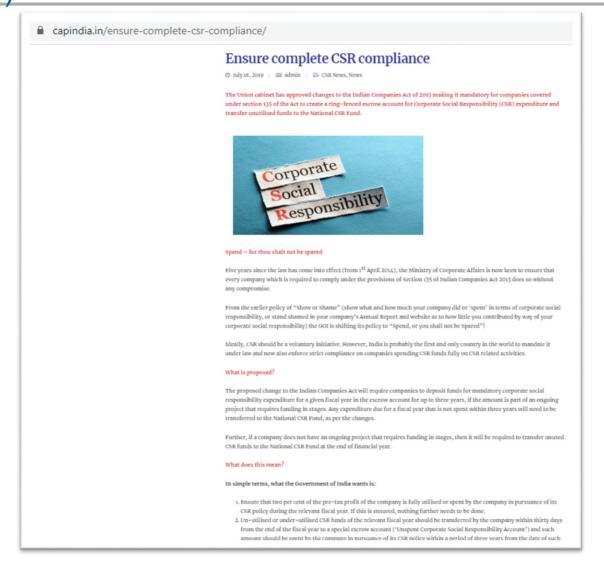


As a group, the millionaires donated Rs 15,250 erore to charity and various causes. Out of this contribution, nearly 80% was for furthering the cause of education, and more than half the contribution came from Mr Premji.

What do nonprofits think of CSR? Anushree Parekh, et al., Samhita Social Ventures (accessed on 18/05/2020)



Ensure complete CSR compliances, Noshir Dadrawala, Centre for Advancement of Philanthropy (2019) (accessed on 18/05/2020)





BOSTON GENEVA MUMBAI SAN FRANCISCO SEATTLE WASHINGTON, DC FSG.ORG