# Timestamps – Is Collective Impact the Right Approach for You?

http://fsg.org/tools-and-resources/is-collective-impact-right-approach-for-you

### 7:21 – 18:51 – What Is Collective Impact?

"What if we were to change the way that we operate as a social sector? What if we were to move from a world of funders, nonprofits, government, and businesses attempting to achieve isolated impact to a world where organizations work across sectors to create collective impact, and to achieve large-scale progress against our most serious social and environmental problems." – Fay Hanleybrown

### 19:55 – 27:30 – How Do You Know if Collective Impact is Right for You?

"The nature of the problem really must lend itself to be driven by factors that no one actor can solve in that community. It must require multiple actors or sectors to be acting simultaneously in different but coordinated ways to move the needle on that social problem." – Admas Kanyagia

### 27:30 – 34:47 – Working Within a System

"There are five ways that you can tell if you are operating in a broken system." – Admas Kanyagia

### 35:52 – 38:84 – What Other Tools are Available

"In order to consider the resources required for collective impact, the scale of the problem that you're trying to solve should be at significant scale so that you can justify the resources that are really required for collective impact." – Admas Kanyagia

### 38:84 – 45:25 – Q&A – Questions About if Collective Impact is the Right Tool?

- How does collective impact change at different scales?

- What does collective impact look like at the state level and what does it look like at the neighborhood level and how is that different?

**45:25 – 48:56 – Preconditions for Collective Impact**

"What we have found through our own consulting work and talking with successful collective impact efforts is that there are really 4 preconditions that are important to have in place before you launch a CI effort."- Fay Hanleybrown

**48:56 – 54:31 – Case Study: Road Map Project**

Seattle's Road Map Project discovered that they were ready for collective impact. Found out how the preconditions were displayed for this initiative whose goal is to double the number of youth on track to achieve a postsecondary credential by 2020, and to close the unacceptable achievement gaps for low-income youth and kids of color.

**54:31 – 1:01:43 – Case Study: CoreAlign**

Core Align, a group focused on reproductive health, rights, and justice, discovered that they weren't ready for a collective impact initiative. Hear why not.

**1:02:35 – 1:18:22 – Q&A**

- What are the major differences between the collaborative approaches?

- If you don't have a champion, how do you recruit one?

- What do you do when the trust isn't there?

- Does urgency need to exist already, or is it something that can be created as part of the process?

- Does the backbone need to be in place from the beginning?

- Can the backbone be the champion?