

**/// WELCOME**

# **Philanthropy's Role in Systems Change for Behavioral Health**

**WHILE WE WAIT TO BEGIN, PLEASE SHARE IN THE CHAT:**

- **Name**
- **Organization**
- **What interests you about this conversation on philanthropy and behavioral health equity?**

# PANELISTS



**Beth Ganz**  
Executive Director,  
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**Marcel Scaife**  
Strategist,  
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**Rick Ybarra**  
Senior Program Officer,  
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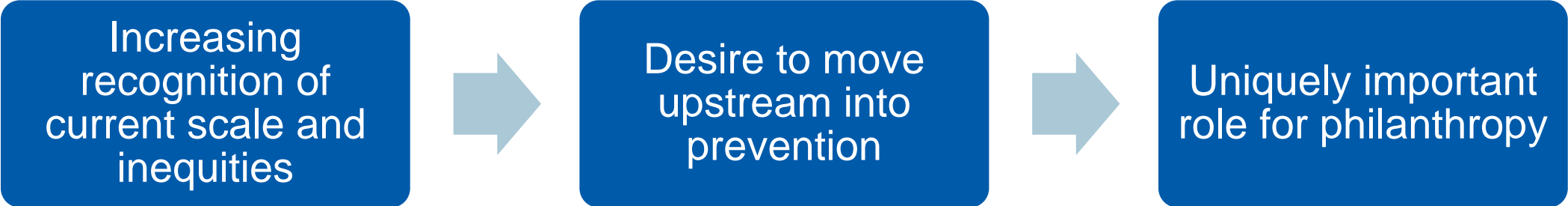


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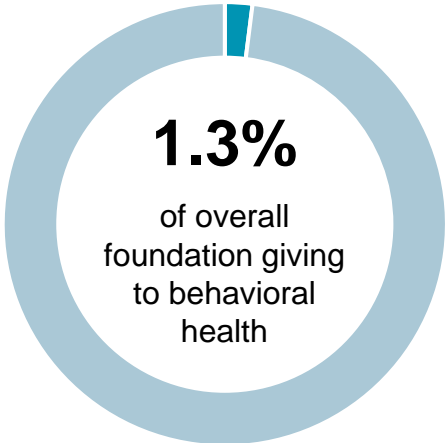
# Audience Guidelines & Tech Tips

- We want to hear from you throughout this conversation!
  - Share your questions in the Q&A Box, and upvote the questions you find interesting. We will be reserving time at the end for Q&A.
  - You can also engage with participants in the chat, and my colleague will be helping moderate this.
- Tech Tips
  - The recording and slides will be made available on FSG.org. We'll send you an email once they're online.
  - If you wish to turn on live captions, go to Live Transcript in your webinar menu and choose "Show Captions."
  - If you have technical difficulties or need help with anything, please share in the chat or email [info@fsg.org](mailto:info@fsg.org)

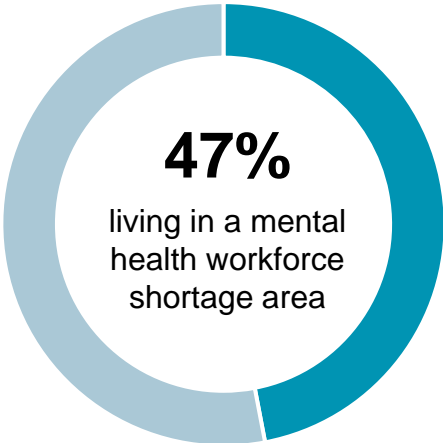
# Why is this topic important?



**Foundation Giving to Behavioral Health (2015-2018) <sup>1</sup>**



**% of Americans living in a Mental Health Workforce Shortage Area (2022) <sup>2</sup>**



<sup>1</sup> "Mental Health at the Center: The Case for Philanthropic Investment," Mindful Philanthropy, updated October 2023.

<sup>2</sup> "A Look at Strategies to Address Behavioral Health Workforce Shortages: Findings from a Survey of State Medicaid Programs," Kaiser Family Foundation, updated January 2023.

# What we hope you'll get from today's event

**1**

**Understand the wide array of strategies philanthropy can utilize to advance behavioral health equity**

**2**

**Ability to make more informed investments based on the lessons learned from other behavioral health funders**

**3**

**New possibilities for how your organization can contribute to behavioral health equity**

# Definitions for today's conversation

- **Behavioral health** = substance use and mental health
- **Health equity** = a state in which “everyone has a fair and just opportunity to be as healthy as possible.”
- **Behavioral health equity** = a state in which everyone has fair and just opportunities to experience the highest level of mental wellbeing possible.
  - Achieving behavioral health equity would mean that a person's mental wellbeing could not be predicted by their race, socioeconomic status, sexuality, gender, or other aspect of their identity.

*Braveman P et al, “What is Health Equity?” Robert Wood Johnson Foundation, updated May 2017.*

# POLL: Which of these systems change strategies does your foundation use?

**Increase the quality and reach of programs & services**



**Affect public and private sector investments**

**Address underlying conditions: mental models, power dynamics, and relationships**

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# Next Steps

- Share in the chat:

**What is one thing you are taking away from today's conversation?**

Please visit [fsg.org/resources](https://fsg.org/resources) to download today's slides and view a recording of the event (available within 24 hours).

## NOVEMBER EVENTS

### Collaborating for Systems Change

Online Workshop Series

Presented by



- **Supporting the Conditions to Advance Systems Change:**  
November 8 from 1-4:30pm ET
- **Exploring the Relational Core of Systems Change Work:**  
November 30 from 1-4:30pm ET

Register here: <https://bit.ly/cif-systems-change-workshop>