Philanthropy’s Role in Systems Change for Behavioral Health

While we wait to begin, please share in the chat:

- Name
- Organization
- What interests you about this conversation on philanthropy and behavioral health equity?
PANELISTS

Beth Ganz
Executive Director,
Katz Amsterdam
Foundation

Marcel Scaife
Strategist,
Missouri Foundation
for Health

Rick Ybarra
Senior Program Officer,
Hogg Foundation for
Mental Health

Abigail Ridgway
Managing Director,
U.S. Health Practice,
FSG
Audience Guidelines & Tech Tips

• We want to hear from you throughout this conversation!
  – Share your questions in the Q&A Box, and upvote the questions you find interesting. We will be reserving time at the end for Q&A.
  – You can also engage with participants in the chat, and my colleague will be helping moderate this.

• Tech Tips
  – The recording and slides will be made available on FSG.org. We’ll send you an email once they’re online.
  – If you wish to turn on live captions, go to Live Transcript in your webinar menu and choose “Show Captions.”
  – If you have technical difficulties or need help with anything, please share in the chat or email info@fsg.org
Why is this topic important?

Increasing recognition of current scale and inequities

Desire to move upstream into prevention

Uniquely important role for philanthropy

Foundation Giving to Behavioral Health (2015-2018) ¹

1.3% of overall foundation giving to behavioral health

% of Americans living in a Mental Health Workforce Shortage Area (2022) ²

47% living in a mental health workforce shortage area

What we hope you’ll get from today’s event

1. Understand the wide array of strategies philanthropy can utilize to advance behavioral health equity

2. Ability to make more informed investments based on the lessons learned from other behavioral health funders

3. New possibilities for how your organization can contribute to behavioral health equity
Definitions for today’s conversation

• **Behavioral health** = substance use and mental health

• **Health equity** = a state in which “everyone has a fair and just opportunity to be as healthy as possible.”

• **Behavioral health equity** = a state in which everyone has fair and just opportunities to experience the highest level of mental wellbeing possible.
  - Achieving behavioral health equity would mean that a person’s mental wellbeing could not be predicted by their race, socioeconomic status, sexuality, gender, or other aspect of their identity.

POLL: Which of these systems change strategies does your foundation use?

- Increase the quality and reach of programs & services
- Address underlying conditions: mental models, power dynamics, and relationships
- Affect public and private sector investments
PANELISTS

Beth Ganz
Executive Director,
Katz Amsterdam
Foundation

Marcel Scaife
Strategist,
Missouri Foundation
for Health

Rick Ybarra
Senior Program Officer,
Hogg Foundation for
Mental Health

Abigail Ridgway
Managing Director,
U.S. Health Practice,
FSG
Next Steps

• Share in the chat:

What is one thing you are taking away from today’s conversation?

Please visit fsg.org/resources to download today’s slides and view a recording of the event (available within 24 hours).

NOVEMBER EVENTS

• Supporting the Conditions to Advance Systems Change: November 8 from 1-4:30pm ET

• Exploring the Relational Core of Systems Change Work: November 30 from 1-4:30pm ET