

/// WEBINAR

Welcome to the Leveraging Historic Federal Funding Webinar

JUNE 5, 2023 ● 2:00 – 3:30 PM ET

While we're waiting to begin, please share in the chat:

- Name
- Organization
- What brings you here today?

We'll get started in a few moments...

About FSG

FSG is a **global nonprofit consulting firm** that partners with foundations and corporations to create equitable systems change.

Through customized consulting services, innovative thought leadership, and learning communities, we're working to create a world where everyone can live up to their full potential.



John Harper
Managing Director
FSG



Sample Publications



Representative Clients

Audience Guidelines

- We want to hear from you throughout this conversation!
 - We will be reserving 60 minutes of this space for conversation with the panelists, and 30 minutes for Q&A.
 - Share your questions in the Q&A Box, and upvote the questions you find interesting
 - You can also engage with participants in the chat, and my colleague will be helping moderate this
- We won't cover everything today; where can I learn more?
 - Key Resource List available today
 - More conversations to come

Tech Tips

- The recording and slides will be made available on FSG.org. We'll send you an email once they're online.
- Live captions are automatically on. If you wish to turn them off, go to Live Transcript in your webinar menu and choose "Hide Subtitle."
- If you have technical difficulties or need help with anything, please share in the chat or email info@fsg.org

Recent legislation has unlocked a wave of new funding

- Together, three bills authorize **more than \$2 trillion** in funding from federal government
- Importantly, much of this funding is allocated to **private tax incentives and formula grants** vs. competitive loans and grants

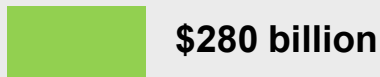
Infrastructure Investment and Jobs Act



Inflation Reduction Act

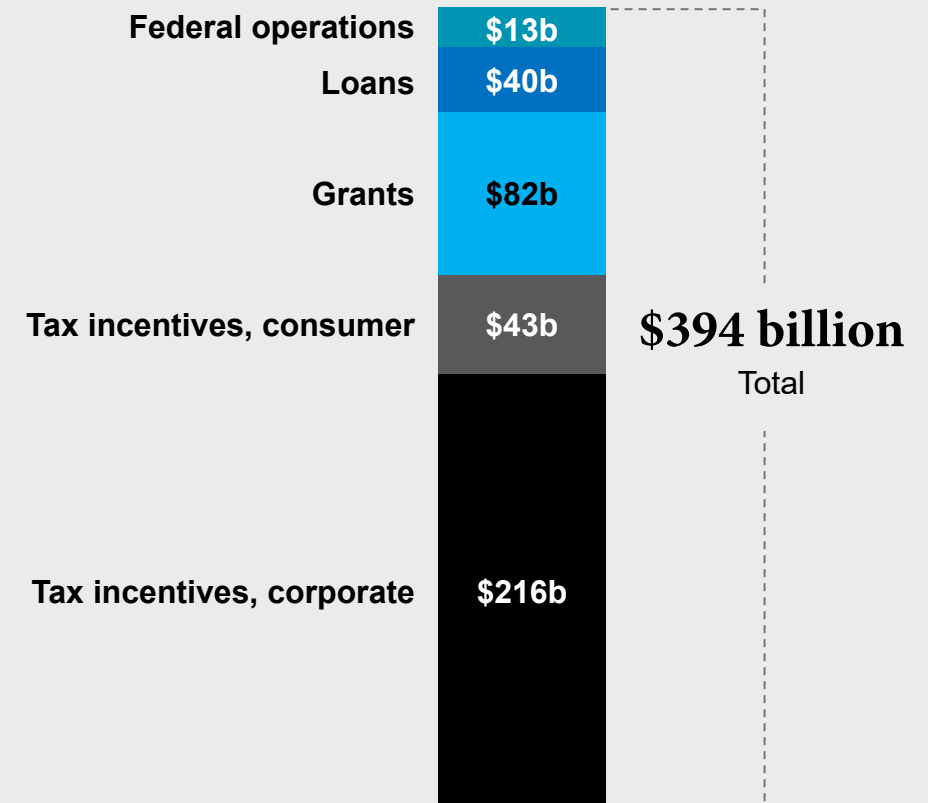


CHIPS and Science Act



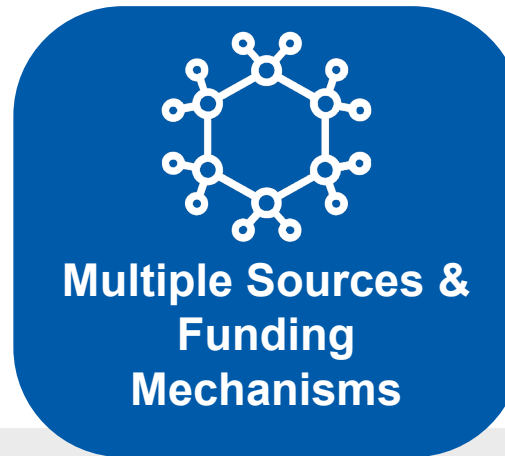
Source: [Deloitte](#)

Energy and Climate Change Funding in the Inflation Reduction Act



Source: [McKinsey](#)

How do we collectively get ready to ensure that this wave of funding meaningfully advances equity and opportunity?



*Implications for how to
navigate collectively*

- ✓ **Recognize everyone has a role in this moment**
- ✓ **Think about preparedness beyond single opportunity**

Today's Panelists



John Harper
(moderator)
Managing Director,
FSG
john.harper@fsg.org



Melanie Allen
Co-Director,
Hive Fund for Climate
and Gender Justice
linkedin.com/in/melall-in-cj/



Kendra Lewis
Managing Director of CEMI,
The Center at
Sierra Health Foundation
klewis@sierrahealth.org



Chanell Scott Contreras
Executive Director,
ProsperUs Detroit &
Build from Within Alliance
ccontreras@prosperusdetroit.org

The IRA Opportunity



hive fund



- **EPA Climate Pollution Reduction Grants (\$5B)**
- **EPA Environmental and Climate Justice Block Grants (\$3B)**
- **Greenhouse Gas Reduction Fund (\$27B)**
- **Cleaner energy in rural areas (\$12B)**
- **Community benefits plans**

“Place-Plus” IRA Demo Zones



Houston



New Orleans

Atlanta

WORKER EDUCATION AND JOB TRAINING HARAMBEE HOUSE PRESENTS “GREEN JOB” TRAINING

✓ STATE AND FEDERAL RECOGNIZED
CERTIFICATIONS
✓ OSHA CARD
✓ JOB PLACEMENT
✓ ONE YEAR SUPPORT

WE PROVIDE: WORKER STARTER KIT:
• FREE LUNCH • STEEL TOE BOOTS
• HARD HAT
• WORK GLOVES • HAMMER • UTILITY
BELT • TAPE MEASURE • SAFETY
GLASSES • SCREW DRIVERS

INTERESTED IN STARTING YOUR
OWN BUSINESS. WE WILL HELP YOU
DEVELOP YOUR OWN BUSINESS
PLAN

CLASSES

EMERGENCY PREPAREDNESS
OSHA10 & COVID 19
HAZWOPER
INITIAL LEAD TRAINING
INITIAL ASBESTOS TRAINING
ENERGY EFFICIENT AND
WEATHERIZATION
CONSTRUCTION



Rural NE North Carolina



OPPORTUNITY

EPA Environmental and Climate Justice Block Grants

EJ Thriving Communities Grantmaking Program

- Pollution monitoring and reduction
- Workforce development
- Climate resilience
- Mitigation of health risks
- Engagement in public processes



hive fund



OPPORTUNITY

Greenhouse Gas Reduction Fund

- **National Clean Investment Fund (\$14B)**
- **Clean Communities Investment Accelerator (\$6B)**
- **Solar for All (\$7B)**



OPPORTUNITY

Climate Pollution Reduction Grants

States are required to collaborate “with air pollution control districts and large and small municipalities statewide and **to conduct meaningful engagement with low income and disadvantaged communities.**”



hive fund



Community Economic Mobilization Initiative (CEMI)

Kendra Lewis, *Managing Director of CEMI*

Who We Are – Sierra Health Foundation and The Center

Sierra Health Foundation is a private philanthropy that forges new paths to promote health, racial equity and racial justice in partnership with communities, organizations and leaders. We are committed to reducing health disparities through convening, educating and strategic grantmaking.

The Center brings together people, ideas and infrastructure for collective impact. The Center helps communities access proven practices for well-being while tapping into their existing resources, knowledge and creativity to identify strategies for a healthier community.



SIERRA HEALTH
FOUNDATION



THE CENTER
at Sierra Health Foundation

CEMI is Timely

- **Purpose:** Build the capacity of community organizations in historically under-resourced communities to:
 - receive and direct the use of public funds
 - design their own inclusive economic development and climate resiliency plans
 - advocate for ongoing equitable economic investments
- Health services alone will not **end disparities**
- **Economic infrastructure** and engagement are a part of all strong communities
- **The time is now** for inclusive economic development given COVID-19 shift from relief to opportunity. To truly be inclusive means we must act NOW.



Community Economic Resilience Fund (CERF)

What is CERF?

- The Community Economic Resilience Fund (CERF) supports community economic resilience through financial resources, collaboration, and sustainability efforts.
- Investing in local economies contributes to community well-being and prosperity.

Objectives

- Financial Support: Aids businesses and organizations affected by economic disruptions or natural disasters.
- Capacity Building: Enhances local economic resilience through training and skill development programs.
- Collaboration: Promotes cooperation among government agencies, community organizations, and businesses.

Eligibility Criteria

- Target Audience: Small and medium-sized businesses, nonprofits, and community initiatives.
- Impact Assessment: Evaluates projects based on economic impact, community alignment, and sustainability.

Funding Allocation

- Grants: Supports business expansion, infrastructure development, job creation, and community projects.
- Loans: Offers low-interest loans for business recovery, investment, and growth.

Outcomes and Benefits

- Economic Resilience: Strengthens local economies, promotes sustainable practices, and diversifies job opportunities.
- Community Empowerment: Fosters self-reliance, reducing dependency on external support.
- Long-term Sustainability: Builds capacity, fosters collaboration, and prepares communities for future challenges.

Final 13 CERF Regions





Thank you!

For more information about CEMI, email
CEMI@shfcenter.org



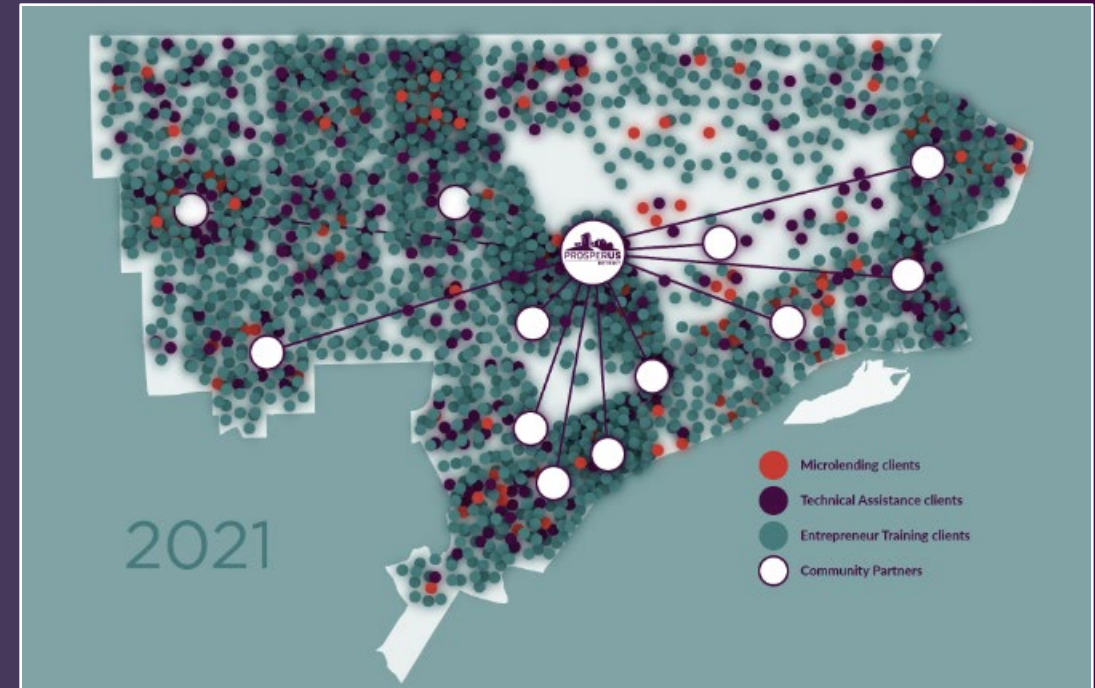
Bringing a National Racial Equity Movement
to Local Black & Brown Businesses

WHAT WE DO

We support entrepreneurs

no matter what stage they're in and no matter their needs.

OUR COMPREHENSIVE APPROACH



OUR ENTREPRENEURS ARE...

90%

of borrowers remain in
business after 5 years

COMPARED TO 50% OF
BUSINESSES NATIONALLY

Successful

Justice
involved

10%

of borrowers
RETURNING CITIZENS

67%

of borrowers

Women

People of
Color

98%

of borrowers

BLACK 74%, LATINE 10.5%
ASIAN 4%, ARAB 4%



Lending

\$3,599,000+

approved in microloans

\$3,087,587

additional dollars leveraged from other
lenders and support orgs

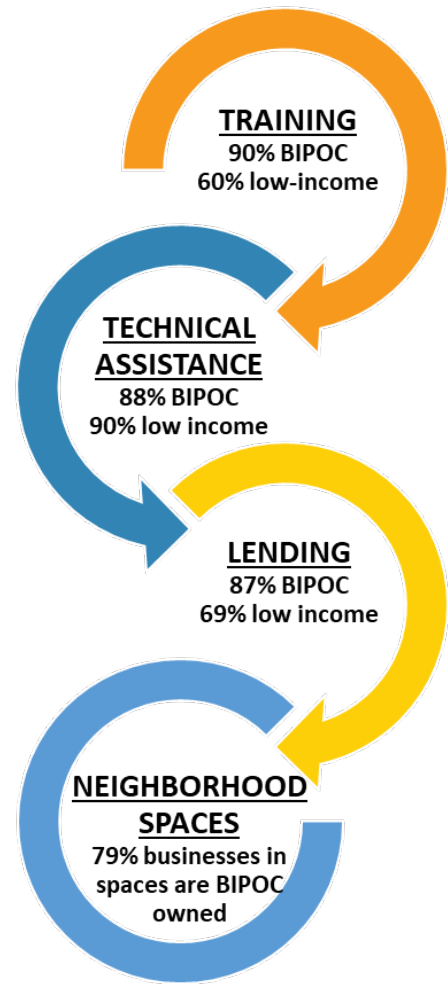
98.7%

of lending capital has been paid back or
is in the process



Four Pillars, adapted & adopted

Between 2019-2021...



TRAINING

1,859 graduates



LENDING

\$8.2M Over 306 Loans



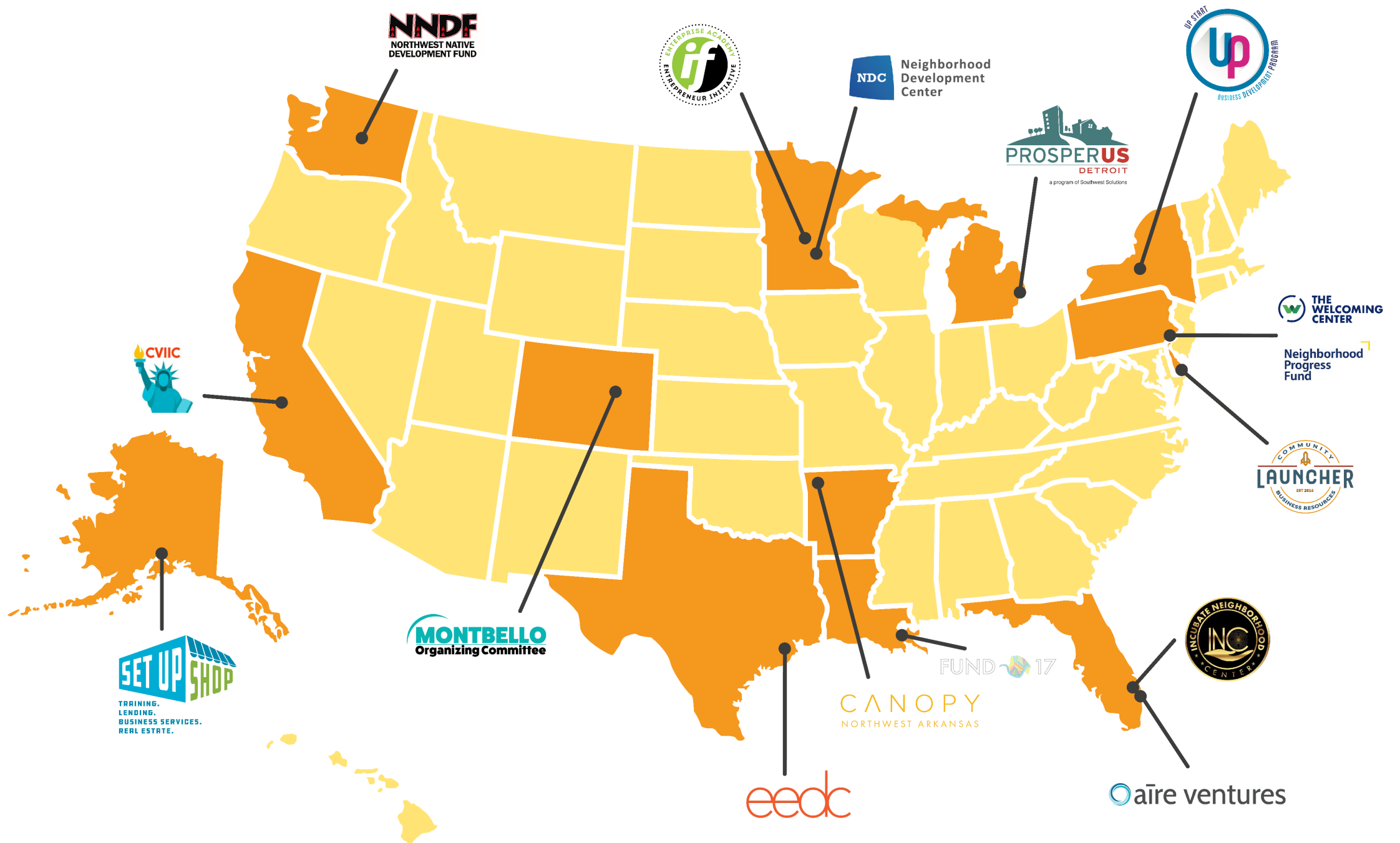
TECHNICAL ASSISTANCE

31,017 hours
2,466 people



REAL ESTATE

919 Businesses
Created/ Sustained





Thank You!

Please visit fsg.org/resources to download today's slides, the resource guide, and view a recording of the event (available within 24 hours).

FSG.ORG