# BREAKING THE BARRIERS TO SPECIALTY CARE PRACTICAL IDEAS TO IMPROVE HEALTH EQUITY AND REDUCE COST

A resource for policymakers, funders, payers, and providers



## **DEEP INEQUITIES IN HEALTH OUTCOMES PERSIST ACROSS SPECIALTY CARE TODAY**

The five-year survival rate for lung cancer is 20% lower for black Americans than for white Americans with similar characteristics.

Low-income
populations have a
50% higher risk of
developing heart
disease than those
with higher incomes.

For those with HIV, race/ethnicity, gender and socio-economic status are all correlated with rates of ART adherence and viral suppression.

Rural cancer
patients
experience
higher mortality
rates than their
urban peers.

THESE
DISPARITIES
ARE
DRIVEN BY
A DIVERSE
SET OF
FACTORS



Geography



Community



Insurance



**Quality of Care** 



**Providers** 

Only 3% of medical oncologists practice in rural areas – rural patients are forced to *travel great distances*, incurring time and financial costs. Heart failure patients in low-income neighborhoods are 10% more likely to be *readmitted to a hospital* than those in wealthier areas.

Patients on Medicaid can wait an average of 5 times longer to see an oncologist for diagnosis than patients on private insurance.

Cancer patients treated at safety-net facilities have *lower three-year survival rates* than those receiving care at private cancer care centers As a result of poor patient-provider interactions, black lung cancer patients are *less likely to be referred to surgery* or smoking cessation.

# **NEW SOLUTIONS ARE EMERGING TO IMPROVE EQUITY IN 3 KEY AREAS**



These solutions have been shown to reduce ER usage, improve resource efficiency, lower the cost of care for patients with complex needs, and reduce medical errors.



#### **Improving Specialty Care Availability**

Solutions such as *telemedicine*, innovative partnerships between specialists and *primary care physicians*, and centralized *local referral networks* improve access to specialty care for low-income and rural populations and reduce long-term health costs.



#### **Ensuring High-Quality Care**

Acknowledgement of disparities among racial and ethnic groups is driving new efforts to mitigate provider *implicit bias*, establish *culturally-competent care*, and harness the power of *quality improvement* to identify and eliminate disparities in patient care.



## **Helping Patients Engage in Care**

To improve health equity and control costs, specialty care actors are increasingly working to address the social determinants of health through *community outreach* to engage patients, introducing *patient navigation*, and incorporating *patient support*.

#### **LEARN MORE**

"Breaking the Barriers to Specialty Care" is a series of five issue briefs that capture the latest data and analyses on disparities for diseases such as cancer, cardiovascular disease and HIV/AIDS, case studies of effective solutions, evidence of health equity impact and cost effectiveness, and action steps for implementation and scale.

Case studies include: Project ECHO, Kaiser Permanente's language access program, HealthPartners "Partners for Better Health Goals" Initiative, United Health Group's Health Equity Service Program, Cedars-Sinai Heart Institute's community outreach approach, Cancer Support Community's distress screening protocol, and over 20 others.

Download the five briefs at http://www.fsg.org/publications/breaking-barriers-specialty-care